

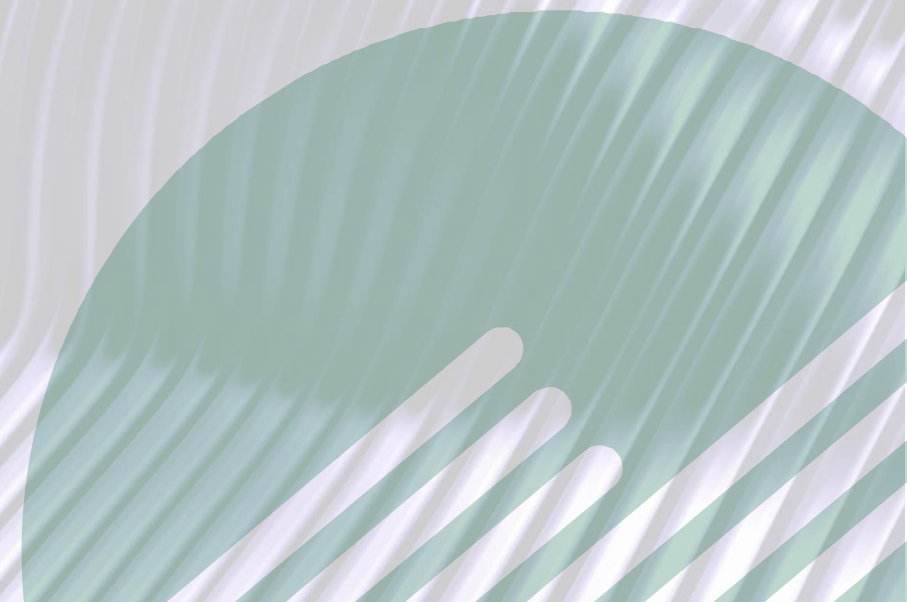


FIERA MILANO

FIERA MILANO

Sustainability presentation

September 2024



THE 5 KEY TRENDS IMPACTING THE EXHIBITION INDUSTRY

CONSOLIDATION

Market leaders are gaining share over smaller players, also through M&A deals

INTERNATIONALIZATION AND REGIONALIZATION

Major market players are expanding their presence outside national borders

ENTERTAINMENT

The use of venues for new types of events and attractions is on the rise



EXHIBITION MARKET

SUSTAINABILITY

The industry is making significant strides in sustainability, with organisers and venue operators increasingly looking to reduce the environmental impact of their events

DIGITAL

Digital service offerings to enrich and expand trade shows are increasing

SUSTAINABILITY IS ONE OF THE KEY DRIVERS FOR THE EXHIBITION INDUSTRY (2/2)

- Exhibitors and visitors are paying **increasing attention to the responsible use of resources**, hence looking at the way organizers run the shows and at the **impact of their attendance**. This is also driving a **regionalization of shows**, reducing the distance people and goods cover to attend exhibitions



- Sustainability of products and services is a **key selling topic** for exhibitors showcasing their newest products at fairs
- Also, organizers are increasingly putting ESG (Environment, Social, Governance) goals as a **key purchasing criteria** in their selection process when it comes to choosing the venue for their shows





FIERA MILANO

SUSTAINABLE BUSINESS MODEL

Developing and integrating
a sustainable business
model in the Strategic Plan
2024-2027

FIERA MILANO CONSIDERS SUSTAINABILITY
to be an enabling factor for
business development
and a strategic advantage for its growth,
helping stakeholders to achieve
their sustainability goals.

1

**CORPORATE SUSTAINABILITY PROPOSITION,
GOVERNANCE AND POSITIONING**

2

**INTEGRATION OF SUSTAINABILITY IN THE BUSINESS
MODEL, PRODUCTS AND SERVICES**

3

**SUSTAINABLE VENUE AND SUSTAINABLE MANAGEMENT
OF EVENTS**

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THE 6TH LARGEST EXHIBITION CENTER IN THE WORLD AND THE LARGEST CONFERENCE CENTER IN EUROPE



- 345k m² total space
- 60k m² outdoor space
- Approx. 60 events/year

- 20 pavilions
- 15k parkings
- 75 restaurants

- 54k m² total space
- 5 pavilions
- Approx. 160 congress/year

- > 70 meeting rooms
- 3 plenary rooms
- 21,000 seats

- 1 km from highway
- 13 km from Milan city centre
- 29 km from Milan airport

- 1 underground
- 1 train station

- 1 km from highway
- 4 km from Milan city centre
- 11 km from Milan airport

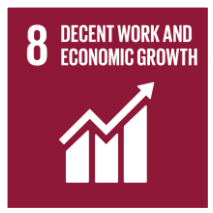
- 1 underground
- 1 train station

THE SUSTAINABLE IDENTITY OF FIERA MILANO

PRIORITY SDGs



- Fiera Milano is a real **economic infrastructure** allowing economic operators to **interact, innovate** and **grow**. The exhibitions are occasions to exchange ideas and innovative products and to identify new consumer trends with the purpose to create multiple business opportunities



- Fiera Milano is an **enabling asset for the development of industry**, but also for urban growth and the social dimension, promoting the competitiveness of Italian industry, the growth of the country's productive fabric and the internationalization of its companies

SOCIO-ECONOMIC IMPACTS GENERATED

Estimated overall economic impact of Fiera Milano



8.1
billion euros

Fonte: «Study of the socio-economic impact»; KPMG 2019; metodologia Input-Output



IMPACT GENERATED
€6,6 billion

+

TAX CONTRIBUTION
€1,5 billion

● DIRECT IMPACT €2,9 billion

Wages and salaries, direct purchases from suppliers and visitors

● INDIRECT IMPACT €1,6 billion

Employee consumption, indirect suppliers

● INDUCED IMPACT €2,1 billion

Additional effect due to supplier expenses/costs

- €4,3 billion euros in Lombardy
- Equal to 1,1% of GDP of Milan

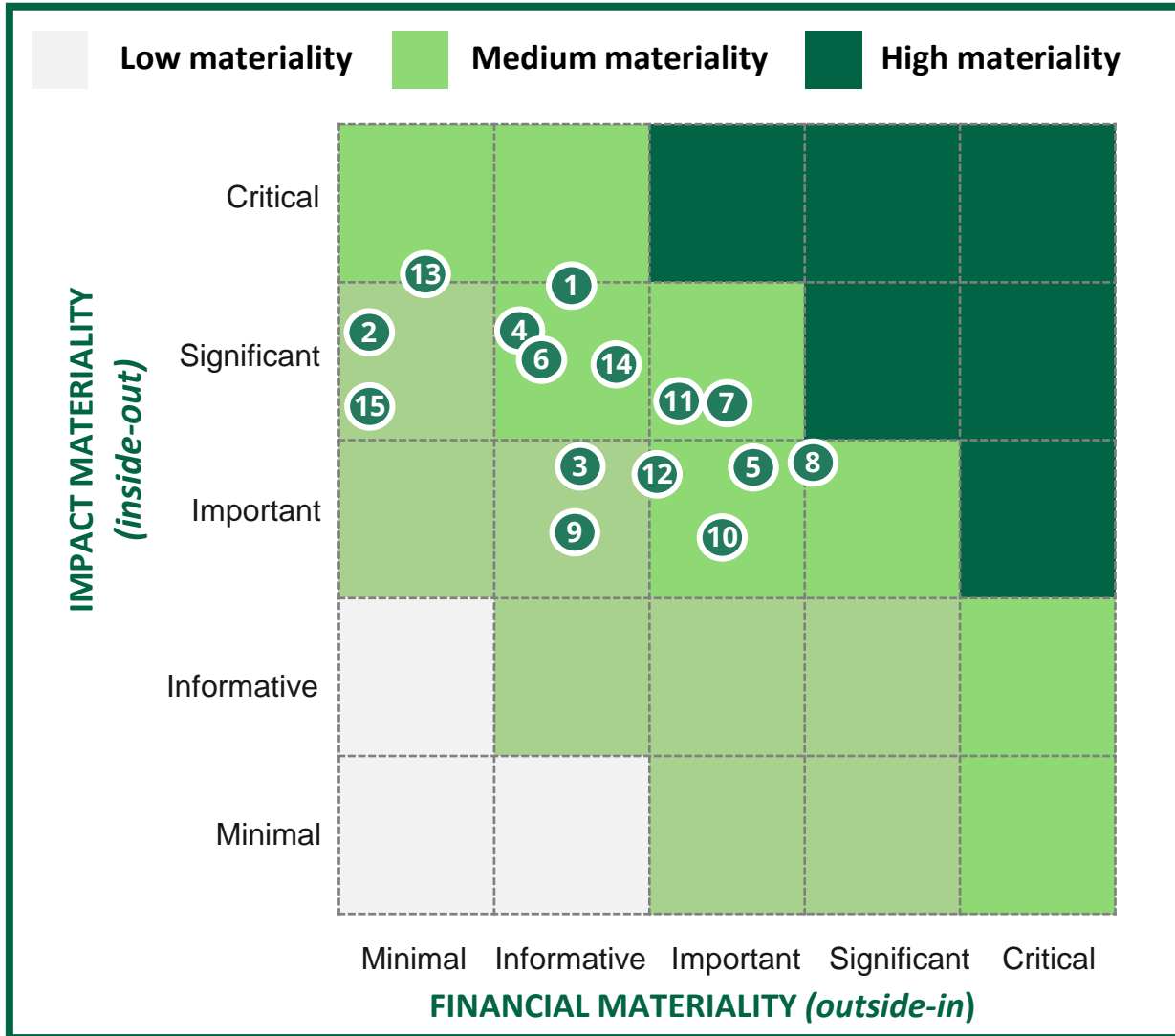


- The social role and the socio-economic impacts that derive from it allow Fiera Milano to have a **unique positioning in terms of sustainability**
- the sustainable identity of Fiera Milano is intrinsic in its business model and defined in its corporate **PURPOSE** →

To be the best partner for growth by playing the role of incubator and developer of business innovation thanks to our century-old history and solid roots, which enable us to interpret and anticipate the new trends and needs of our target markets. An integrated and sustainable system where people, communities and companies meet the future every day.

PURPOSE

THE DOUBLE MATERIALITY MATRIX OF FIERA MILANO (2023)

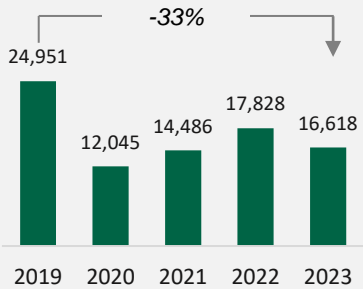


- 
- MATERIAL TOPICS**
- ENVIRONMENT**
1. Reduction of CO₂ emissions (climate change)
 2. Accessibility and sustainable mobility
 3. Responsible use of resources
 4. Circular economy
- HUMAN CAPITAL**
5. Health and safety
 6. Diversity, inclusion and work-life balance
 7. Training, development and corporate culture
- GOVERNANCE**
8. Ethics and fight against corruption
 9. Governance and business management
 10. Privacy e cyber security
 11. Capacity to respond to unexpected external events
- SOCIAL**
12. Responsible supply chain management
 13. Technological innovation and digitalization
 14. Service quality and customer experience
 15. Contribution to economic and community development

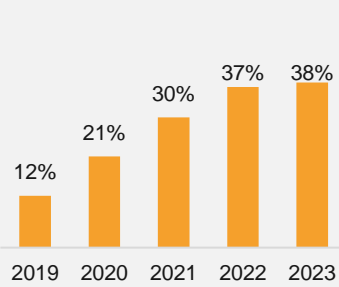
Environment



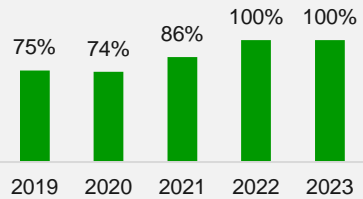
Total CO₂ emissions (tCO₂e)



% Renewable sources used



% Carpet used sent to recovery



Carbon footprint assessment of n. 5 events



- 9% reduction in waste per sqm from 2019 to 2023
- 35% hybrid car fleet



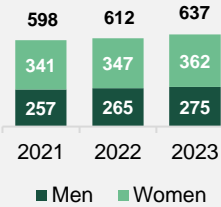
- 50k photovoltaic panels
- 18 MWp total installed power
- Reduction CO₂ target:
 - 60% by 2027
 - 80% by 2030



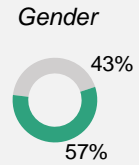
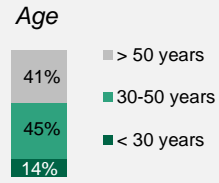
Social



Employees

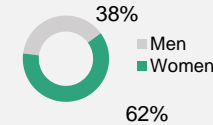
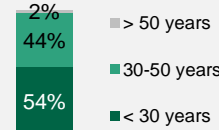


Diversity



PAY GAP* 2023	
Executives	113%
Managers	96%
Other workers	94%

New hires in 2023: n.114 employees



Remuneration



Customer overall Event Score

Avg. Overall Event Score for main exhibitions



Hours of training + 50% by 2027



	Hour per person
Directors	8.5
Managers	23.6
Staff	23.1

Community

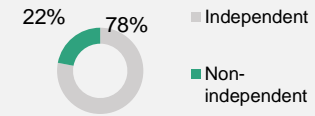


Governance

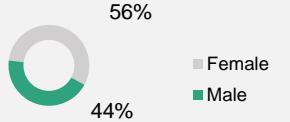


As of 31/12/2023

Board independence



Board diversity



Sustainability governance



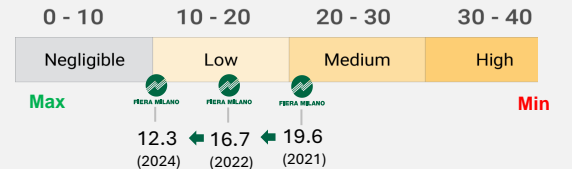
Certifications



Improving ESG Rating



ESG Risk



* Average fixed remuneration woman / man

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THE NEW INTEGRATED SUSTAINABILITY PLAN

ENVIRONMENTAL



ESG	DIMENSION OF THE STRATEGIC PLAN 2024-2027	ESG PRIORITIES	#	TARGET	TIMING	SDGS	MATERIAL TOPICS
ENVIRONMENTAL	<p>Attracting and hosting leading events in Milan every year;</p> <p>Attracting new international conferences and large corporate events.</p>	CLIMATE CHANGE	1	• Reduction of Scope 1 + Scope 2 CO ₂ emissions by at least -60% from 2023 baseline	2027	 	Reduction of CO ₂ emissions (climate change)
			2	• Increase the share of electricity from renewable sources from 38% to 70%	2027		Reduction of CO ₂ emissions (climate change)
			3	• Implement a single refrigeration system to promote energy savings	2027		Reduction of CO ₂ emissions (climate change)
			4	• Extend LEED certification to pavilions 3 and 4 of the Allianz-MiCo Congress Centre	2024		Reduction of CO ₂ emissions (climate change)
			5	• Measure Scope 3 emissions at Group level	2025		Reduction of CO ₂ emissions (climate change)
			6	• Set medium- and long-term Science Based Targets (SBTs)	2027		Reduction of CO ₂ emissions (climate change)
		WASTE AND CIRCULAR ECONOMY	7	• Reduce waste production by keeping the annual waste production level below 6.5 kg/sqm	2027		Responsible use of resources
			8	• Ensure at least 75% of separate waste collection, reducing the amount of unsorted waste	2027		Circular economy
			9	• Achieve at least 50% recycling rate of the carpet laid at Fiera Milano exhibitions	2027		Circular economy
		SUSTAINABLE MOBILITY AND ACCESSIBILITY	10	• Achieve a minimum of 35% of hybrid vehicles within the car fleet	2024		Accessibility and sustainable mobility
			11	• Complete the installation of 15 dual charging stations for electric cars in the exhibition district	2024		Accessibility and sustainable mobility
			12	• Providing employees with additional 50 bike-sharing units	2024		Accessibility and sustainable mobility

THE NEW INTEGRATED SUSTAINABILITY PLAN

SOCIAL



ESG	DIMENSION OF THE STRATEGIC PLAN 2024-2027	ESG PRIORITIES	#	TARGET	TIMING	SDGS	MATERIAL TOPICS
SOCIAL	1 Attracting and hosting leading events in Milan every year; 2 Attracting new international conferences and large corporate events.	PEOPLE DEVELOPMENT, WELFARE AND D&I	13	• Increase in the incidence of female gender in managerial positions from 46% to 49%	2027		Diversity, inclusion and work-life balance
			14	• Obtain UNI/PDR 125:2022 certification (gender equality)	2024		Diversity, inclusion and work-life balance
			15	• Increase in the number of training hours by 50% from 2023 baseline (7,024 hours)	2027		Training, development and corporate culture
			16	• Obtain employer branding certification from leading international certifier	2027		Training, development and corporate culture
		HEALTH AND SAFETY	17	• Extension of full-coverage health insurance to 100% of employees	2027		Health and safety
	1 - 2	CUSTOMERS AND COMMUNITIES	18	• Launch of a new industrial decarbonization-focused exhibition	2027		Service quality and customer experience
	3 Launch new events in high-potential sectors		19	• Launch of a multi-stakeholder forum (EGS Day)	2025		Contribution to economic and community development
	4 Promoting a substantial increase in the penetration of customized stands		20	• Launch of an ESG advisory service for organizers and exhibitors	2025		Service quality and customer experience
	5 Developing a digital offer to enhance the experience of events 365 days a year	DIGITAL TRANSFORMATION	21	• Investment in technology and IT interventions to enhance high-resolution audio and video services at the Allianz-MiCo venue	2025		Technological innovation and digitalisation
			22	• Development of the new Digital Platform to improve customer experience	2025		Technological innovation and digitalisation



ESG	DIMENSION OF THE STRATEGIC PLAN 2024-2027	ESG PRIORITIES	#	TARGET	TIMING	SDGS	MATERIAL TOPICS
GOVERNANCE	<p>¹Attracting and hosting leading events in Milan every year;</p> <p>²Attracting new international conferences and large corporate events.</p>	GOVERNANCE AND BUSINESS MANAGEMENT	23	• Obtain ISO 37001 certification (anti-corruption) for Fiera Milano	2024	 	Ethics and fight against corruption
			24	• Obtain ISO 14001 certification (environmental) for Fiera Milano	2024		Responsible use of resources
			25	• Implementation of a Tax Control Framework	2024		Governance and business management
			26	• Initiating an ESG Due Diligence process for all M&A processes	2024		Governance and business management
			27	• Definition of MBOs for all executives with ESG weight between 15-20% and execution of the LTI (Long Term Incentive) plan with ESG weight of 20%	2027		Governance and business management
		PRIVACY AND CYBERSECURITY	28	• Obtain ISO 27001 certification (information security)	2027		Privacy and cyber security
			RESPONSIBLE SUPPLY CHAIN	29	• Ensuring that at least 80% of the value of supplies is covered by ESG screening		2027
		30		• Ensuring 100% reputational audits for suppliers > Euro 10k	2024		Responsible supply chain management



N NetZero
Milan
expo—
summit



ZEM

NEW EVENT

POLICY

TECHNOLOGY

BUSINESS

FINANCE

NET ZERO MILAN

expo – summit

Pathways to a decarbonised economy

May 2025

New event focused on **solutions and technologies** for the decarbonization of **industries and electric system**.

A brand new, **exclusively B2B** event for the entire **energy-industry ecosystem** on the topics of the **Net-Zero economy** to 2050 and its consequent industrial implications.

- High-level **expo**
- International **conference** program
- **Cross-vertical technology** approach
- A multifaceted **business facilitation** platform

- Events created to **promote sustainability topics** throughout the exhibition related industries, confirming the role of Fiera Milano as a **container of inspirational and innovative ideas** to spread the culture of sustainability and promote dialogue between all stakeholders

Next Mobility Exhibition

- **Next Mobility Exhibition (NME)** is the new biennial event launched by Fiera Milano dedicated to **sustainable mobility of people**, held for the first time in October 2022.
- The event brings together vehicles, digital services, infrastructure and recharging systems, to support the change in both public and private transport systems of people, making a clear and exhaustive point regarding the **energy and digital transition** underway in the sector.



Fa' la cosa giusta

- **Fa' la cosa giusta** is the event of critical consumption and a **sustainable lifestyle**. The event aims to promote the importance of a solidarity economy through events, books and newspapers.
- The topics that are dealt with are: fair trade, ethical finance, energy saving, social cooperation, recycling, reuse and all those topics that seek to balance development and equity and to place the man and the environment at the centre.



SUSTAINABLE BUSINESS MODEL FOCUSES ON 3 DIMENSIONS

1

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OF EVENTS**

One of the largest rooftop photovoltaic systems in Europe and the Decarbonisation plan to 2030

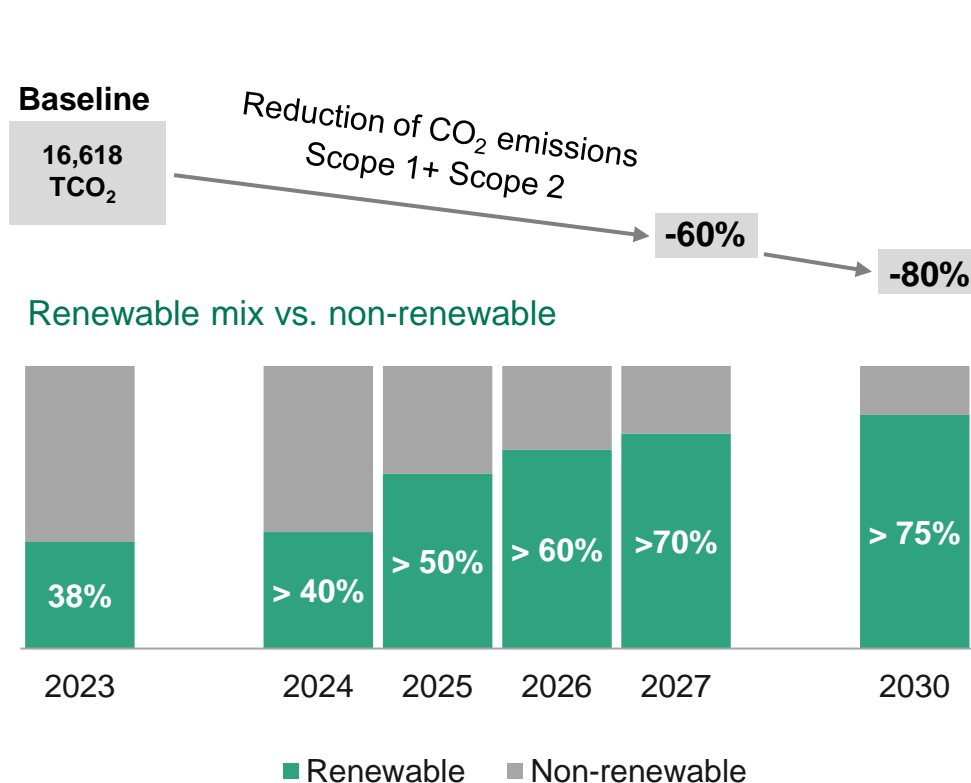


- **50,000** photovoltaic panels
- **30-35%** of Fiera Milano energetic need covered
- **Total surface area: 330,000 sqm** (equal to more than 45 football fields)
- **Estimated total annual production: 22 GWh** equal to the needs of about 7,800 families
- **Total installed power: 18 MWp**
- **Reduction CO2 target for Fiera Milano:**
 - - 60% by 2027 
 - - 80% by 2030 

THE DECARBONISATION PLAN TO 2030

- Fiera Milano Group made a commitment in its **strategic guidelines** to **constantly contain emissions into the atmosphere**, defining targets for the **reduction of CO₂ emissions** which have been formalized in the medium and long-term Decarbonization Plan of Fiera Milano
- With the definition of the new **Decarbonization Plan 2030**, the Fiera Milano Group wants to set the target of **reducing its GHG Scope 1 + Scope 2** (market based) emissions **by at least 60% by 2027 and 80% by 2030** compared to the 2023 baseline
- The decarbonization targets described above will be achieved mainly through the following **areas of intervention**:

THE DACARBONIZATION PLAN



AREA OF INTERVENTIONS

- 1 Improvement of environmental management controls and processes by obtaining **ISO 14001 environmental certification** by 31/12/2024.
- 2 Progressive increase in the **share of energy deriving from renewable sources**: at least 70% in 2027 and > 75% in 2030, achievable through:
 - a. **Upgrading of the photovoltaic system** on the roofs of the Rho exhibition center
 - b. Greater use of electricity purchases through **Guarantee of Origin (GO)**
- 3 **Energy efficiency** interventions through the creation of a **single cooling system** by 2030 by Fondazione Fiera Milano.
- 4 **Carbon footprint** measurement with **LCA (Life Cycle Assessment)** methodology of the main exhibitions of Fiera Milano to start mapping - at individual event level - of the Scope 1, Scope 2 and Scope 3 emission sources and implement specific efficiency actions.
- 5 During 2025 the Fiera Milano Group will start measuring **Scope 3** GHG emissions at Group level.

THE SUSTAINABLE EVENT: ISO 20121 CERTIFICATION (SUSTAINABLE EVENT MANAGEMENT SYSTEM)

Being certified **ISO 20121** (Sustainable Event Management System), Fiera Milano plans and executes events considering a particular concern for environmental, economic and social issues



Environment

- Reducing the environmental impact of the exhibition by:
 - Measuring environmental KPI
 - Choose sustainable exhibition stands
 - A structured waste management system
 - Sustainable mobility initiatives
 - Measuring the carbon footprint of events (with LCA Life Cycle Assessment methodology)
 - Circular economy initiatives
 - Reducing water use

Governance

- ESG screening of suppliers
- Favoring local suppliers
- Supporting organizers in obtaining ISO 20121 certification

Social

- Perform customer satisfaction for each exhibitions
- Inclusive mobility for all
- Social initiatives and donations
- Health & safety as priority
- Communication of the sustainability efforts to stakeholders

THE SUSTAINABLE EVENT - ENVIRONMENT (1/2)



Energy

Heating

- 99% of total energy comes from the heat from the Silla 2 **waste-to-energy plant**.



Lighting

- Fiera Milano uses **LED lighting systems** in halls and stands



Emissions

Renewable sources

Photovoltaic system

Offsetting

- 38%** of purchased electricity comes from renewable sources
- The new photovoltaic system will cover **30-35%** of electricity needs, according to estimates
- Implementation of carbon neutral events (using **LCA - Life Cycle Assessment - methodology**)



Water

Drinkable

Non Drinkable

- Municipal water supply network
- Seven groundwater drainage wells



Food & Catering

Plastic free

Zero-miles products

- Single-use plastic products have been eliminated from exhibition sites (with the exception of water bottles) in favor of **biodegradable products**
- Use of **local, seasonal, organic and ethical** ingredients, beverages and foods



Solidarity projects

- Prevention and **donation of surplus food** during the event





Waste

- Policy**
 - Waste collection
- Engagement**
 - Raising awareness among all Stakeholders through information materials and meetings
- Prevention**
 - Implementation and updating of **prevention and control** operational practices



Compactors

- 3 Dedicated compactors for PET plastic collection

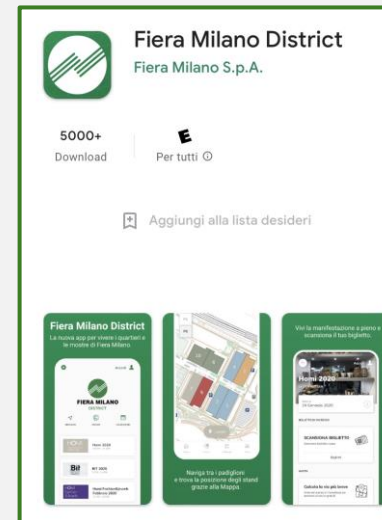
Eco-design

- Sustainable signage (eco-friendly materials: plp, reboard, frontfree)
- Sustainable booth (laminated honeycomb panels, no usage of screws, reusable materials, water-based paints)
- Carpet: sent to recovery (100% in 2023)



Mobility

- Management**
 - Local suppliers; warehouses close to districts; venues easily accessible by **public transportation**; **Fiera Milano District App** provides real-time mobility information
- Logistics inside the exhibition site**
 - 50 **hybrid** vehicles to transport materials for booth set-up and exhibition products
- Services**
 - Exhibitors and visitors:** car sharing, shuttle services to airports and city center, bus services, charging stations for electric vehicles, collective cabs, discounted cab fares to Milan airports, electric car rental in the Rho exhibition site
 - Employees:** car sharing and car pooling for work travel, reduced price for annual passes for local public transport, company bicycles, electric car rental in the Rho exhibition site



THE SUSTAINABLE EVENT - SOCIAL (1/2)



Diversity & Inclusion

Fieraccessible Program

- **People with disabilities** have the option of **free parking** in the parking lots and cancellation of parking tickets
- Opportunity to **rent scooters or traditional wheelchairs upon charge** to assist people with disabilities or reduced mobility
- **Loges routes (Guidance Orientation and Safety Line) and tactile maps**



Supply chain

Green procurement

- Assign technical scores to suppliers in possession of **sustainability certifications** when such requirements are included

Stationery

- **Green stationery** (printer paper, batteries, etc.).

Service Monitoring

- **Monitoring and checking** in quality and quantity of the service provided by suppliers against contractual agreements



Social initiatives



Territorial Protection

- Project "Milano degli alberi" ("Milan for trees") to restore the city's green spaces



Scientific research

- Collection of plastic and corks to support Blood Disease Foundation at Niguarda Hospital
- Support for the Fondazione Telethon Christmas campaign



Social initiatives and corporate volunteering

- Emergency in Emilia, Fiera joins national fundraising campaign
- Collaboration with Banco Alimentare for the donation of food surpluses
- AVIS Days (blood donation)
- Charity lunch on the occasion of St Ambrose





Health and Safety

- Physical Safety**
 - Traffic Control and Coordination Centre, video cameras, alarmed fences, guards, firefighting personnel and tools, metal detectors at the entrance, and road blockers to protect pedestrian areas
- Security**
 - Every event is closely monitored at all organizational stages to assess and ensure compliance with the Fiera Milano Technical Regulations.
- First Aid**
 - Health care is right-sized for each individual event and is provided by the partnered operator (Italian Red Cross), that is active only during all phases of individual events (including set-up and tear-down)



Customer satisfaction

Customer Satisfaction Survey

- Use of Customer Satisfaction surveys to track systematically the average degree of satisfaction among exhibitors and/or visitors, using the "Overall Event Score" which can be: very poor - poor - average – good – excellent

Average Overall Event Score



- Very poor
- Poor
- Average
- Good
- Excellent

Call Center

- The Call Center is open to exhibitors, visitors and installers, provides telephone and e-mail support, and is available Monday through Friday and during event days, 8:30 a.m. to 6:30 p.m.





Certifications

- Fiera Milano**
 - **ISO 9001** (Quality Management)
 - **ISO 20121** (Sustainable management of events)
 - **ISO 45001** (Health and Safety Management System)
 - **ISO 14001** (Environmental Management)
- Supporting events**
 - Fiera Milano **supports events to achieve their sustainability certifications** (preparation meetings, support and data provision, alignment of sustainability plans, sharing ideas)



Long term commitment

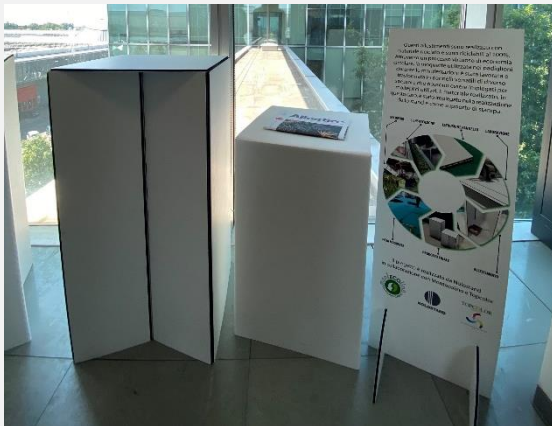
- Strategic Plan**
 - Integration of sustainability as an enabling factor across the operational and financial objectives of the Plan 2024-2027
- Initiative “Net Zero Carbon Events”**
 - Adhesion to the international industry initiative to fight climate change **“NET ZERO CARBON EVENTS”** promoted by UFI (The Global Association of the Exhibition Industry)



Partnerships along the value chain for circular economy efforts

- Partnership with Montecolino for **recovery and transformation of carpet into other products**, such as:
 - Booths and Furniture elements (Nolostand catalog)
 - Recycling bins

Green Carpet



- During the 2023 exhibition calendar, a total of **364,020 kg of carpet** was collected, corresponding to about **1,122,000 sqm of processed surface area**
- **The 100 % of the quantity collected was sent for recycling**

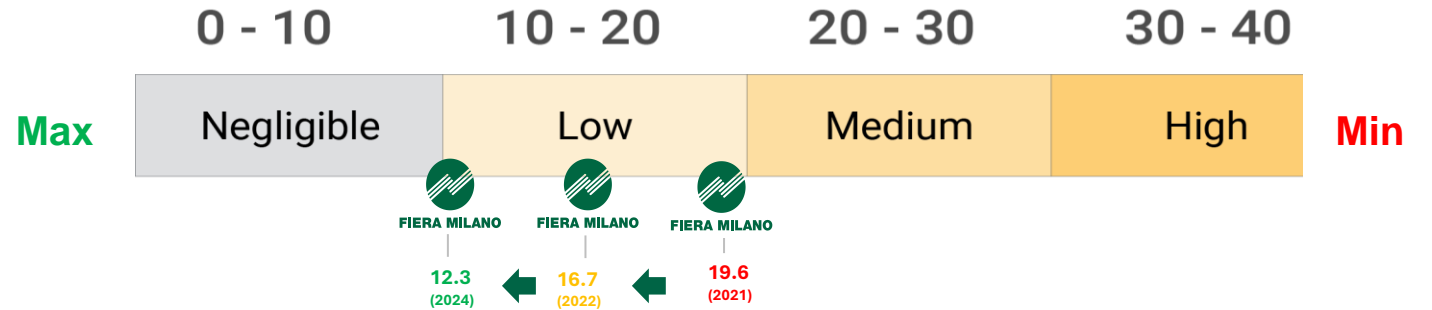


ESG RATINGS & AWARDS

In 2024 Fiera Milano has received the new ESG rating from the rating agency Sustainalytics with a score of **12.3/100 (0 = max score)**. Fiera Milano ranked in the **second-best rating class, 'Low Risk'**, placing it among the top 6% of the most virtuous companies out of approximately 16,000 evaluated worldwide by Sustainalytics



ESG Risk – RATING SCALE



Fiera Milano SpA

Business Support Services Italy MIL:FM

ESG Risk Rating **12.3**

Last Full Update May 10, 2024

Business Support Services Italy MIL:FM

ESG Risk Rating **16.7**

Last Full Update Oct 3, 2022

Business Support Services Italy MIL:FM

ESG Risk Rating **ESG Risk Score**
19.6

Updated Sep 6, 2021

THE VALUATION

The company is at **low risk** of experiencing material financial impacts from ESG factors, due to its **low exposure** and **strong management** of material ESG issues. The company is noted for its **strong corporate governance performance**, which is reducing its overall risk. The company is noted for its **strong stakeholder governance** performance, which is reducing its overall risk. Furthermore, the company has not experienced significant controversies.

THE HISTORICAL TREND



■ **+27% vs. 2022 (16.7)**



■ **+37% vs. 2021 (19.6)**



- Fiera Milano ranked first in the **ESG Identity Corporate Index 2024**, in the category of medium-sized Italian companies listed on the stock exchange
- This sustainability index, developed by ET.Group and presented on 19 June at the ESG Business Conference, recognizes **companies' ability to integrate sustainability into their business models**.
- Fiera Milano recorded a significant improvement of +27% compared to last year's evaluation score, obtaining the title of **ESG Top Performer**, and demonstrating a concrete and lasting commitment to transforming towards an increasingly ESG-focused corporate identity.



- Fiera Milano won the **Industry Partner Award 2024** thanks to the **innovative project of sustainable booths with reduced environmental impact created entirely from carpet recycled in previous events**, with the aim of guiding the choices of organizers and exhibitors towards more sustainable booth solutions, in line with the principles of the circular economy.
- The project was developed by Fiera Milano, through its subsidiary **Nolostand**, in partnership with **Montecolino**.
- This prestigious recognition, promoted by UFI (The Global Association of the Exhibition Industry), represents a fundamental step in Fiera Milano's journey to reduce the environmental impact of events, developing new sustainability services for organizers and exhibitors, in full execution of the 2024-2027 Strategic Plan.



- Fiera Milano obtained the **ISO 14001 – Environmental Management System - certification**, which recognizes the company's ability to identify and efficiently manage the environmental impacts of its activities, leading to a **more rational use of resources, waste reduction, and process optimization**.
- In line with the objectives of the Integrated Sustainability Plan 2024-2027 and the Group's commitment to achieve complete decarbonization of events by 2050, obtaining the ISO 14001 certification confirms the Group's strong commitment to reduce the environmental impact of its events and promoting sustainable practices.

ESG IDENTITY CORPORATE INDEX 2024

THE POSITIONING OF FIERA MILANO

LARGE CAP

Top10 2024



ESG
IDENTITY
CORPORATE
INDEX 2024


1	HERA
2	ENI
3	POSTE ITALIANE
4	ERG
5	SNAM
6	A2A
7	SAIPEM
7	INTESA SANPAOLO
9	IREN
10	UNICREDIT

MID-SMALL CAP

Top5 extra 100



ESG
IDENTITY
CORPORATE
INDEX 2024

 1	FIERA MILANO
2	SIT SPA
3	ILLIMITY BANK
4	SAFILO GROUP
5	AQUAFIL

NOT LISTED

Top5 Non quotate



ESG
IDENTITY
CORPORATE
INDEX 2024

1	BNL BNP PARIBAS
2	CDP
3	ASTM
4	AUTOSTRADE PER L'ITALIA
5	ALPERIA

OTHER INITIATIVES

CARBON FOOTPRINT MEASUREMENT OF EVENTS - LCA (LYFE CYCLE ASSESSMENT)



FIERA MILANO

- Fiera Milano has developed, in partnership with Rete Clima, a **proprietary model for measuring the carbon footprint** of its events according to the **LCA (Life Cycle Assessment)** methodology, with the aim of undertaking targeted efficiency actions related to the individual phases of the event for which the CO₂ emissions produced are measured

HOMI
Fashion&Jewels
Exhibition 16-19 Sep 2022

Source of emission	tCO ₂ e	% Weight
Visitors mobility and accommodation (execution)	877.5	69.890%
Exhibitors mobility and accommodation (execution)	249.2	19.847%
Structures and fittings (set up)	61.2	4.878%
Electric energy consumptions (execution)	26.2	2.085%
Food and beverage (set up)	12.6	1.007%
Advertising material (organization)	7.7	0.620%
Waste management (dismantling)	6.5	0.517%
Employee mobility (execution)	5.7	0.451%
Transport of structures and fittings (supply) (set up)	3.7	0.294%
Transport of structures and fittings (warehouse return) (dismantling)	3.7	0.294%
Electrical and electronic equipment (set up)	1.3	0.100%
Office energy consumptions (organization)	0.13	0.010%
Web advertising (organization)	0.1	0.005%
Transport of food and beverage (set up)	0.1	0.005%
Transport of advertising material (set up)	0.0	0.001%
Total source of emission	1,255.5	100%

Scope 3

Event phase	tCO ₂ e	% Weight
Organization	7.9	0.6%
Set up	78.9	6.3%
Event execution	1,158	92.3%
Dismantling	10.2	0.8%
Total source of emission	1,255.5	100%

CO₂e = tons of CO₂ equivalent



YOUR TRAVEL EXHIBITION.

12-14 Feb 2023

Source of emission	tCO ₂ e	% Weight
Participant travel and accomodation (execution)	1,137.3	37.774%
Participant travel (return) (dismantling)	1,099.4	36.515%
Structures and fittings (set up)	352.5	11.708%
Exhibitors travel and accommodation (execution)	187.9	6.241%
Exhibitors travel (return) (dismantling)	169.2	5.620%
Electric energy consumptions (execution)	28.1	0.933%
Waste management (dismantling)	19.2	0.638%
Food and beverage (execution)	10.2	0.339%
Employee mobility (execution)	5.3	0.176%
Transport of structures and fittings (set up)	0.6	0.020%
Transport of structures and fittings downstream (dismantling)	0.5	0.017%
Advertising material (organization)	0.4	0.013%
Office energy consumptions (organization)	0.1	0.003%
Web advertising (organization)	0.05	0.002%
Transport of food and beverage (set up)	0.04	0.001%
Transport of advertising material (organization)	0.001	0.000%
Total source of emission	3,010.8	100%

Scope 3

Event phase	tCO ₂ e	% Weight
Organization	0.6	0.02%
Set up	363.3	12.1%
Event execution	2,627.2	87.3%
Dismantling	19.6	0.7%
Total source of emission	3,010.8	100%

An innovative and sustainable booth offer



- In 2017 was launched a **partnership with Montecolino S.p.A.**, for the recovery and reuse of **carpeting laid** during exhibitions.
- As a result of this synergy, there were created **innovative and sustainable panels**, made from recycled carpet.
- There were also created **customized recycling bins** and a first series of **prototypes as example of other types of furniture** that can be used to set up the pre-furnished and customized booths.
- The initiative represents a virtuous example of **circular economy** resulting from the **engagement** between Fiera Milano and one of its main suppliers for the **sustainable development** of the business.



The collection of PET plastic in a controlled chain

- **Three compactors**, in partnership with **Coripet**, for the collection of PET plastic bottles, separated from other types of polymer, located in fixed areas along the central axis of the Rho exhibition district (Milan).
- The plastic is collected and sent to the **recovery plants of the PET circuit**, for the production of secondary raw material (R-PET), which is used to produce new food packaging.
- For each bottle inserted in the compactors by visitors and employees, they receive **points for personal shopping and well-being**, managed on a dedicated app, connected to the compactors.



Thank you



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Sustainability

www.fieramilano.it/en/sustainability.html

2024 Exhibition Calendar

www.fieramilano.it/en/calendario.html