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Environmental responsibility: paths and goals

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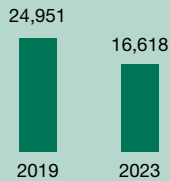


KEY HIGHLIGHTS

GHG EMISSIONS

16,618 ton CO₂eq

EMISSIONS
vs 2019
-33%



RENEWABLE SOURCES

38%

RENEWABLE
SOURCES



17 MWp

PHOTOVOLTAIC
SYSTEM

DECARBONISATION TARGETS

SCOPE 1 +
SCOPE 2 CO₂
EMISSIONS

-60%
in 2027

-80%
in 2030



CERTIFICATION

ENVIRONMENTAL
CERTIFICATION
ISO 14001
in 2024

SUSTAINABILITY LEADERSHIP IN THE CONGRESS WORLD

HEALTHY VENUE GOLD
CERTIFICATION



LEED GOLD
CERTIFICATION



UNI ISO 20121:2013 CERTIFICATION
UNI EN ISO 14001:2015 CERTIFICATION



Allianz MiCo

FOOD SURPLUS
DONATION



URBAN BEEHOUSE



SORTED WASTE
COLLECTION



100%
GREEN ENERGY

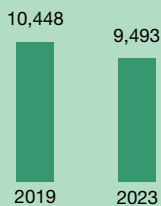


ELECTRIC VEHICLE
CHARGING STATIONS



-9%

WASTE
PRODUCED (t)
in 2023 (vs. 2019)



TYPE OF
WASTE PRODUCED
in 2023



■ Non-hazardous waste
■ Hazardous waste

100%

RECYCLED
CARPET
1,122,000
square metres
in total



WASTE

THE GROUP'S ENVIRONMENTAL STRATEGY

At the heart of Fiera Milano's strategy, environmental sustainability is a fundamental pillar, not only as an ethical commitment to the planet, but also as a distinctive element of corporate identity. The growing **awareness of the environmental impact generated by events** and exhibition activities stimulates a continuous review of the operational practices in force, with a strong emphasis on innovation and efficiency to minimise the ecological footprint. This chapter outlines the path taken towards a sustainable future, highlighting how a focus on the environment is key to ensuring resilience and long-term success for Fiera Milano.

Fiera Milano's **environmental strategy** is structured around **three fundamental pillars**:

GOVERNANCE AND PROCEDURAL SYSTEM

- › Robust **organisational structure** that coordinates the integrated management of HSE (Health, Safety & Environment) topics at Group level and for individual exhibitions, including the figure of Group Energy manager
- › Adoption of an Integrated **Policy** for Quality, Sustainability, Environment and Safety
- › Obtaining **ISO 14001 Certification** (Environmental Management System) by 2024
- › Inclusion of **climate risks** within the integrated risk management system by 2024

REPORTING AND ALIGNMENT WITH INTERNATIONAL BEST PRACTICES

- › **Integrated reporting system (GRI compliant)** at Group and exhibition level on all the environmental KPIs
- › Alignment with **Net Zero Carbon Events** recommendations on measurement and reporting
- › Participation in **international working tables** on environmental reporting in the exhibition industry organised by UFI (the Global Association of the Exhibition Industry)

MEDIUM- AND LONG-TERM TARGETS

- › Definition of the **Decarbonisation Plan**, with a target to reduce Scope 1+2 (market based) GHG emissions by at least 60% by 2027 and 80% by 2030
- › **Sustainable waste management**, with a target by 2027 to increase the separate collection rate to 75%
- › Start of Scope 3 GHG emission measurement in 2025
- › Adoption of SBTI (**Science Based Targets Initiative**) by 2027
- › Development of **energy-saving protocols**, including optimisation of pavilion lighting and conditioning system operation

As part of its journey towards sustainable development, Fiera Milano has consolidated its commitment to implementing an **environmental management system**, a key goal that will be realised when it obtains ISO 14001 certification in 2024. This system will be the tool through which the Group can not only structure and optimise its environmental policies, but also accurately monitor the company's environmental performance, ensuring continuous improvement.

In parallel, Fiera Milano is dedicated to systematically **monitoring** its operations to assess their environmental impact, with the goal of reducing its ecological footprint. **Transparency** is another key pillar; there is a commitment to communicate regularly and openly on environmental issues, providing detailed reports on performances and on the initiatives undertaken, so that they are traceable and verifiable by all stakeholders.

Within Fiera Milano, **roles and responsibilities** are precisely assigned and accompanied by training and awareness programmes for employees to ensure that environmental awareness permeates all levels of the company. **Internal and external communication** on environmental management issues is a pillar that supports transparency and stakeholder engagement, while monitoring and measuring environmental performance provides the data required to assess the effectiveness of the actions taken.

The environmental performance documentation, together with external and internal audits, allows an objective and constant assessment of the impact of Fiera Milano's operations. In response to the results of these audits, corrective actions are taken to stimulate continuous improvement. This synergy of actions demonstrates Fiera Milano's proactive and systematic approach to environmental management, a commitment that translates into tangible progress towards an ecologically responsible and increasingly green business.

Fiera Milano's strategy also includes a strong **interaction with stakeholders** to discuss environmental topics. This ongoing consultation allows for the alignment of the company practices with community and investor expectations, ensuring that its environmental policies are not only effective but also in harmony with the needs of the local area and the market. In summary, Fiera Milano's commitment is manifested in a dynamic and inclusive process, which sees the environment at the centre of a careful and proactive corporate strategy.

Within the **governance of Fiera Milano**, the environmental strategy acquired a prominent position following the **double materiality**¹ analysis, which highlighted the relevance of ecological issues not only for the internal management, but also for its interaction with the external context. As a result, the **Sustainability Committee**, a governance committee within the Board of Directors, has taken on a **central role in endorsing environmental sustainability initiatives**, acting as a promoter of the company's ecological transition. It is the task of the Sustainability Committee, for example, to approve the new Decarbonisation Plan and the related CO₂ emission reduction goals.



¹ As specified in the Methodological Note paragraph, the analysis relating to financial materiality within the Double Materiality was not subjected to limited assurance.

CO₂ EMISSIONS

The CO₂ emissions of the Fiera Milano Group that are mapped and reported are divided into:

- **Scope 1:** derived mainly from the use of fossil fuels, such as methane, diesel and gasoline, used for internal operations and company's means of transport. These account for a minority portion of the total emissions (less than 10% of the total emissions generated), reflecting an effective management and containment in the use of these non-renewable energy resources.
- **Scope 2:** these are attributable to the **purchase of electricity and district heating services**, which are necessary for the operation of the facilities and to ensure the operation of the many exhibition activities. This category of emissions constitutes the predominant share, amounting to more than 90% of the Group's total emissions.

During 2023, the total emissions of the Fiera Milano Group, calculated according to the Location Based methodology, will amount to 15,544 tonnes of CO₂. Considering the Market Based approach, however, the total comes to 16,618 tonnes of CO₂. These figures, compared to the previous year and the 2019 pre-pandemic benchmark, indicate a substantial reduction in emissions:

- With regard to the emissions calculated using the Location Based criterion, there is a decrease of **5% compared to 2022** and a more significant decrease of 26% when compared to 2019.
- In the case of Market Based emissions, the reduction is even more pronounced: **-7% compared to 2022** and -33% compared to 2019.

These results underline the effectiveness of the measures taken by the Group to reduce its carbon footprint and confirm its commitment to progressively achieving environmental sustainability.

For Fiera Milano, the **use of renewable energy sources** is mainly realised through two modes of operation: the use of **photovoltaic panels** and the purchase of **renewable certificates**, as well as the adoption of **district heating**.

The installed **photovoltaic panels** (see section 'Europe's largest rooftop photovoltaic system') are a key component of the energy strategy, converting solar energy into electricity and contributing significantly to the reduction of the CO₂ emissions. In terms of consumption, by 2023 the purchase of electricity through the use of installed photovoltaics will account for about **20% of the total electricity purchased**. At the same time, the Group uses **renewable certificates**, ensuring that an equivalent share of the energy consumption comes from sustainable sources, thus guaranteeing a minimal environmental impact. The purchase of energy via certificates of origin accounts for about **20% of the total electricity purchased**. In addition, district heating, a system that enables the distribution of heat generated in centralised systems, further contributes to energy sustainability, as it optimises heating efficiency and reduces the need for traditional energy sources. The total heating consumption of the two sites (Rho and Allianz MiCo) was 98% covered by the use of heat from the Silla 2 waste-to-energy plant.

Of the total Scope 1 + Scope 2 CO₂ emissions for 2023, the **share of renewables is 38% at Group level**. For the **Allianz MiCo Congress Centre** alone, the share of renewable energy sources rises to 100%, allowing the facility to be regarded as one of the most sustainable conference centres in Europe.

Finally, Fiera Milano stands out for having achieved **LEED Silver certification for its Service Centre**, recognising the high standards of energy and environmental sustainability implemented. In addition, the **Allianz MiCo Congress Centre, managed by Fiera Milano Congressi, not only boasts the prestigious LEED certification but has also achieved the Gold level of Healthy Venue certification**, highlighting its commitment to creating healthy environments that promote well-being. In addition, procedures were started to extend the LEED certification to pavilions 3 and 4, demonstrating a continuous path towards sustainability and innovation.

The Group has set itself the goal of obtaining **ISO 14001 certification** (Environmental Management System Certification) by 2024 with the aim of concretely demonstrating its commitment to environmental protection, continuously improving its environmental performances, and ensuring effective and sustainable resource management. This milestone will also strengthen corporate responsibility, increase the trust of customers and stakeholders, and meet increasingly stringent legal requirements on environmental issues, positioning the Group as a responsible leader in its sector.

The Fiera Milano Group's CO₂ emissions (tCO₂)*

	2019	2020	2021	2022	2023
Direct emissions (Scope 1)	1,052	257	260	783	1,296
Location based indirect emissions (Scope 2)	19,869	10,563	13,836	15,605	14,248
Market based indirect emissions (Scope 2)	23,899	11,788	14,226	17,055	15,322
Total Location based emissions	20,921	10,820	14,092	16,388	15,544
Total Market based emissions	24,951	12,045	14,486	17,838	16,618
% RENEWABLE SOURCES	11.8%	20.7%	29.8%	36.7%	37.7%
% NON-RENEWABLE SOURCES	88.2%	79.3%	70.2%	63.3%	62.3%



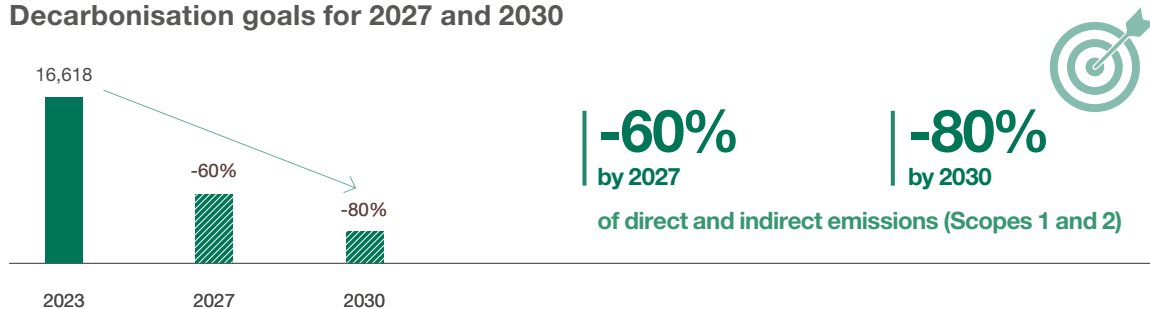
* The 'Location-based' approach reports quantified emissions with respect to the grid from which the energy is drawn for well-defined geographical boundaries, the 'Market-based' approach takes into account emissions generated by the suppliers from which the electricity is purchased.

THE NEW DECARBONISATION PLAN

The Fiera Milano Group has included in its strategic guidelines a **commitment to the constant containment of atmospheric emissions**, defining targets for the reduction of direct and indirect CO₂ emissions that have been formalised in the **medium- and long-term Decarbonisation Plan** of Fiera Milano.

With the definition of the new **Decarbonisation Plan**, the **Fiera Milano Group** wants to set itself the goal of **reducing its Scope 1+ Scope 2 (market based) GHG emissions by at least 60% by 2027 and 80% by 2030** compared to the 2023 baseline, anticipating the targets set by the Paris Agreement and the **Net Zero Carbon Events** initiative.

Decarbonisation goals for 2027 and 2030

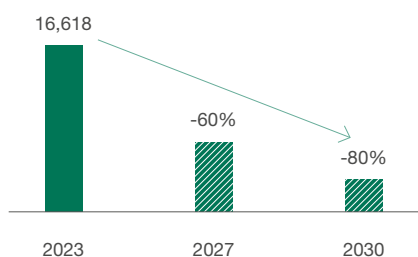


The decarbonisation goals described above will be achieved mainly through the following **areas of intervention**:

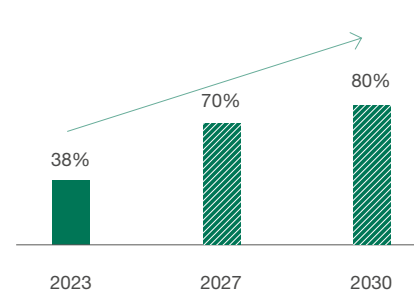
The areas of intervention of the decarbonisation plan

- 1 Improvement of environmental management systems and processes by obtaining **ISO 14001 environmental certification** by 31/12/2024;
- 2 Progressive increase in the **share of energy from renewable sources**, 70% in 2027 and 80% in 2030, achievable through:
 - a. **Expansion of the photovoltaic system** by Fair Renew, installed on the roofs of the Rho exhibition site (26,000 photovoltaic panels - the largest rooftop photovoltaic system in Europe) with the goal of **reaching a capacity of 17 MWp** by 2024, so as to contribute to the **25% of Fiera Milano's energy needs** on a constant basis;
 - b. Increased use of electricity purchases via **Guarantee of Origin (GO)**, from approx. 20% of green purchases certified at origin at Group level in 2023 to 60% in 2027.
- 3 **Energy efficiency** measures through the construction of a **single refrigeration plant** by 2027;
- 4 Measurement of the **carbon footprint** of Fiera Milano's main exhibitions using the **LCA (Life Cycle Assessment)** methodology in order to start mapping – at individual exhibition level – the Scope 1, Scope 2 and Scope 3 emission sources and implement specific efficiency-enhancing actions.
- 5 During 2024, the Fiera Milano Group will start measuring **Scope 3** GHG emissions at Group level.

Scope 1 + Scope 2 (market based) CO₂ emission reductions



Increase in % of renewables



EUROPE'S LARGEST ROOFTOP PHOTOVOLTAIC SYSTEM

Thanks to the collaboration between **Fondazione Fiera Milano** and **A2A** through the creation of **Fair-Renew**, Fiera Milano was able to raise its environmental commitment by transforming the roofs of the Rho exhibition site into a clean energy plant. Between 2021 and 2022, Fair-Renew inaugurated a vast **photovoltaic system** with a capacity of 8.2 MWp, outfitted with roughly 26,000 solar panels. This initiative now fulfils approximately **20% of Fiera Milano's energy requirements**, positioning itself as an emblem of environmentally sustainable progress.

In response to the challenge posed by escalating energy prices, an ambitious **expansion of the photovoltaic system** was undertaken in the first half of 2023. This extension project made use of every available space, from the roofs of the exhibition pavilions to the new Cargo 2 warehouse and the multi-storey car parks. The year 2023 signalled the start of the second phase in our journey towards sustainability, with an additional 3.9 MWp of power capacity. This expansion has enabled us to extend green energy provision to pavilions 2-4, the roof of the Cargo 2 warehouse, and the PM1 and PM2 car parks.

Looking ahead with resolve, the **third phase of expansion** will come to fruition in 2024, courtesy of the ongoing support from Fondazione Fiera Milano and A2A, adding an additional 3.9 MWp. This expansion will increase the total capacity to around 17 MWp, reinforcing Fiera Milano's position as the guardian of one of the **largest rooftop photovoltaic systems in Europe**.

The project is part of the Group's broader 2030 **Decarbonisation Plan**.



MEASURING THE CARBON FOOTPRINT OF EXHIBITIONS

In 2022, Fiera Milano started its journey to measure the carbon footprint generated by its exhibitions, with the **September 2022 edition of Homi Fashion&Jewels**, the exhibition dedicated to jewellery and fashion accessories, the first step towards this virtuous path, which sanctions Fiera Milano's commitment to reducing the environmental impacts of its exhibitions. With the support of Rete Clima, the Group has developed an innovative, proprietary model for measuring GHG emissions deriving from the events held in its exhibition spaces, based on the LCA (Life Cycle Assessment) methodology, combined with the evaluation parameters of ISO 14040, ISO 14044 and ISO 14067. It is estimated that the September 2022 edition of Homi Fashion&Jewels generated 1,256 tons of CO₂ equivalent. The **1,256 t CO₂e** produced by Home Fashion&Jewels were **entirely neutralised** through the purchase and subsequent cancellation of certified carbon credits (Verra Standard) which allowed Fiera Milano to support the certified Photovoltaic Power Project at Jalgaon in India, in the Maharashtra region. Thanks to this process, the exhibition was therefore “carbon neutral”. The financial year allowed Fiera Milano to undertake targeted **efficiency-boosting actions** limited to individual exhibition phases, prioritised on the basis of the Company's degree of influence on specific emission sources and the extent of their environmental impact. Confirming this commitment, the next edition of **Homi Fashion&Jewels in September 2023**, which is also the subject of carbon footprint measurement, has already benefited from targeted efficiency-improving measures: for example, it recorded a 45% reduction in emissions generated by the production and transport of the advertising material produced for the exhibition.

The carbon footprint measurement path also continued in 2023 with the BIT and MIBA exhibitions (**MADE, Smart Building Exhibition and Sicurezza**), which benefited from the same virtuous path. The approximately **3,000 tonnes of CO₂** generated by the BIT exhibition and the approximately **9,136 tonnes of CO₂** generated by MIBA were **entirely neutralised** by investing in a solar energy project in India consisting of the construction of photovoltaic panels that generate an amount of green energy to offset the tonnes of CO₂ produced by the exhibitions. In addition to the environmental benefits relating to the introduction of new green energy into the system, thanks to this project Fiera Milano is also contributing to the creation of job opportunities during the construction phase of the plant, and to the development of new infrastructures in the Indian region, with significant social benefits for the local community.

The process started by Fiera Milano is part of the Group's broader commitment to joining the global industry **Net Zero Carbon Events** initiative, which brings together all exhibition operators with the goal of defining a common roadmap for the decarbonisation of events, and Fiera Milano – based on the positive experience of Homi Fashion&Jewels and BIT Milano – is ready to do its part.



Case Study MIBA (Made, Sicurezza, SBE – Smart Building Expo)

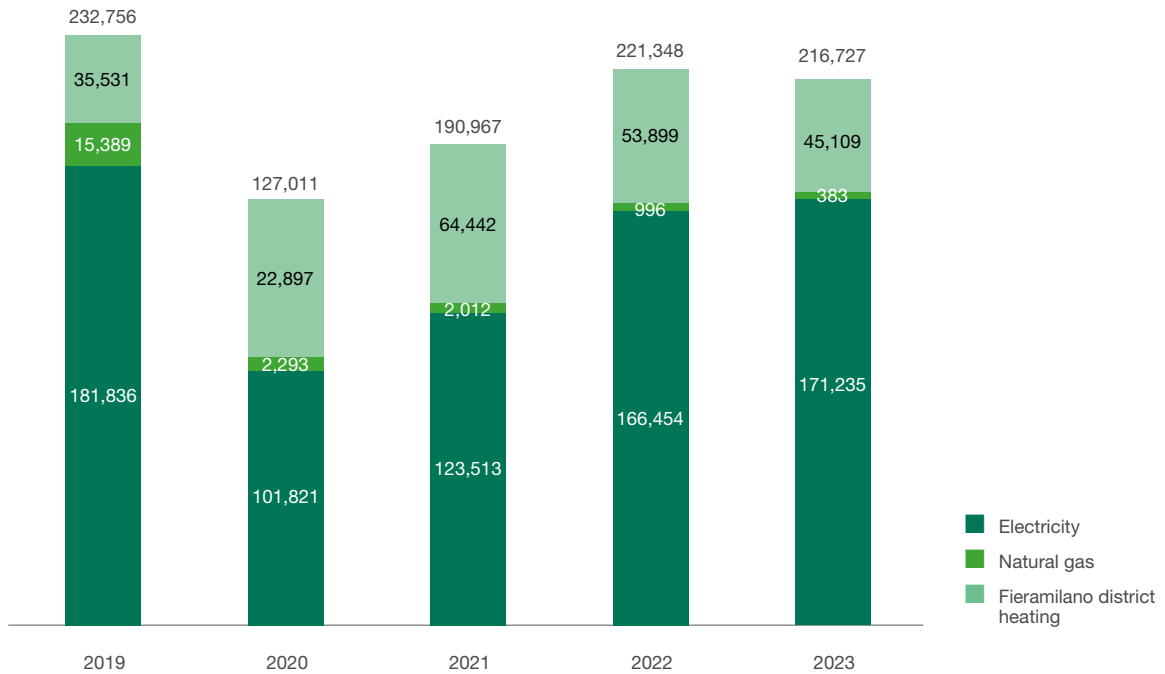
EMISSION SOURCES		MADE	SICUREZZA	SBE	MIBA	
		tCO ₂ eq	tCO ₂ eq	tCO ₂ eq	tCO ₂ eq	Weight %
Pre-Exhibition		24.25	12.81	6.38	43.44	0.47%
■	Eateries	5.38	5.38	5.38	16.14	0.18%
■	Structures, fittings and materials	17.95	7.03	0.87	25.85	0.28%
■	Communication & digital	0.80	0.37	0.08	1.25	0.01%
■	Energy consumption - organisation	0.13	0.03	0.05	0.21	0.00%
Exhibition		5,131.38	2,957.17	960.46	9,049.01	99.04%
■	Goods transport - food and drink	0.01	0.01	0.01	0.03	0.00%
■	Goods transport - structures and fittings	0.06	0.04	0.01	0.11	0.00%
■	Goods transport - advertising material	0.00	0.00	0.00	0.00	0.00%
■	Transport of goods - exhibition materials and gadgets	0.00	0.00	0.00	0.00	0.00%
■	Energy consumption - set-up and running	194.29	141.31	25.79	361.39	3.96%
■	Staff mobility	0.88	0.07	0.26	1.21	0.01%
■	Exhibitor mobility	832.12	501.74	344.45	1,678.31	18.37%
■	Visitor mobility	4,104.03	2,314.01	589.95	7,007.99	76.70%
Post-Exhibition		22.79	18.53	3.36	44.68	0.49%
■	Energy consumption - dismantling	0.00	0.00	0.00	0.00	0.00%
■	Goods transport - dismantling	0.03	0.03	0.00	0.06	0.00%
■	Waste	22.76	18.50	3.36	44.62	0.49%
Total emissions generated		5,178.42	2,988.51	970.20	9,137.13	100.00%

■ Scope 2 ■ Scope 3



ENERGY CONSUMPTION

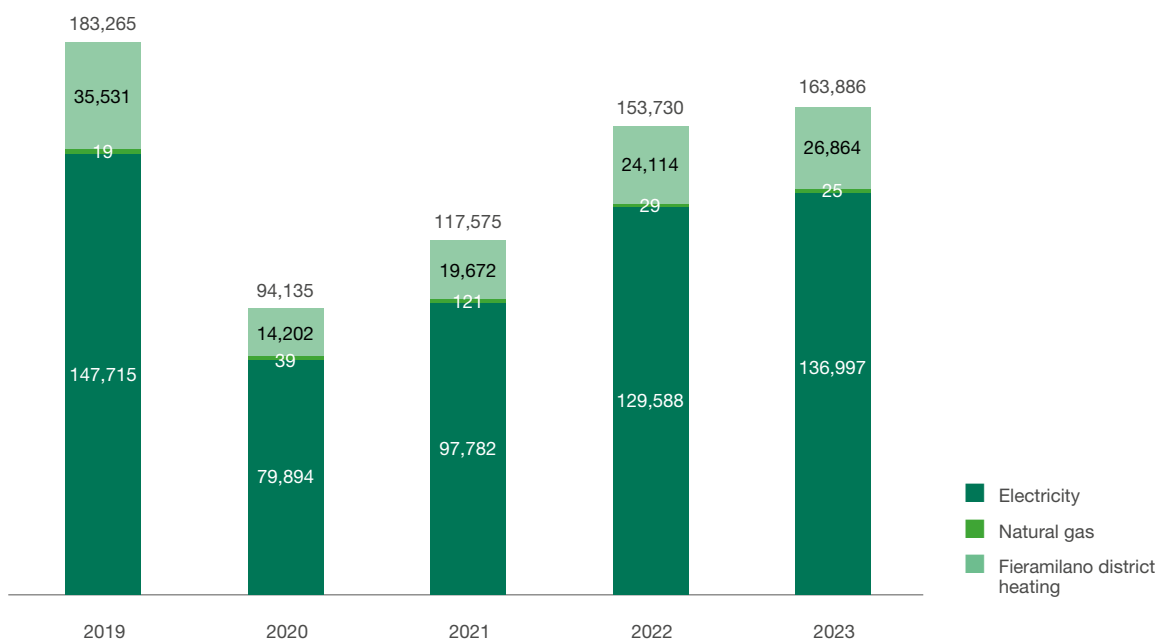
Total energy consumed by source type (GJ)



As of 2021, it was decided to report separately the amount of energy consumed for the Rho exhibition site by dividing it into two macro-items: **energy attributable to the running of the facility alone and energy attributable to the running of exhibitions**.

This reporting was also adopted in 2023. The first refers exclusively to the consumption of the site during periods when no exhibitions are held, as well as of the Office Towers, Service Centre, Dock and all activities that are not part of the exhibition organisation. The second relates to the specific exhibition activities, including its set-up and dismantling.

Energy consumed by the Rho facility alone by source type (GJ)



Energy consumed by the Rho facility alone broken down between structure and exhibitions by type of source in 2023

	STRUCTURE	EXHIBITIONS	TOTAL
Electricity (kWh)	20,205,396	17,849,326	38,054,722
Natural gas (m ³)	694	0	694
Rho district heating (kWh _t)	4,894,748	2,567,532	7,462,280



Amount of energy consumed by individual exhibitions held at the Rho exhibition site, by type of source

EXHIBITION	PERIOD		ELECTRICITY	PHOTOVOLTAIC ELECTRICITY	THERMAL ENERGY
	FROM	TO	kWh	kWh	KWht
PTE	25/01/2023	27/01/2023	96,840	0	64,507
HOMI	26/01/2023	29/01/2023	296,017	0	105,000
MILANO UNICA (1st half)	31/01/2023	02/02/2023	507,325	0	247,908
MIDO	04/02/2023	06/02/2023	470,554	91,791	229,068
HOMI FASHION & JEWELS (1st half)	17/02/2023	20/02/2023	196,814	0	123,181
MICAM/THE ONE/MIPEL (1st half)	19/02/2023	22/02/2023	311,863	169,066	187,210
LINEAPELLE (1st half)	21/02/2023	23/02/2023	236,230	268,903	144,995
MYPLANT & GARDEN	22/02/2023	24/02/2023	243,228	0	70,478
SALONE DEL MOBILE COMPLEMENTO/WORKPLACE	18/04/2023	23/02/2023	1,638,479	774,767	0
EUROLUCE	18/04/2023	23/02/2023	61,245	523,254	0
- TUTTOFOOD	08/05/2023	11/05/2023	599,217	233,488	0
MADE IN STELL	09/05/2023	11/05/2023	68,464	98,752	0
ISSA PULIRE	09/05/2023	11/05/2023	201,736	0	0
LAMIERA	10/05/2023	13/05/2023	50,993	179,856	0
ITMA	08/06/2023	14/06/2023	1,803,207	843,707	0
Milano Unica (2nd half)	11/07/2023	13/07/2023	231,183	224,971	0
PLAST	05/09/2023	08/09/2023	216,092	381,783	0
VITRUM	05/09/2023	08/09/2023	25,529	113,144	0
HOMI FASHION & JEWELS (2nd half)	15/09/2023	18/09/2023	221,499	0	0
MICAM/MIPEL/THE ONE (2nd half)	17/09/2023	20/09/2023	384,081	215,047	0
LINEAPELLE (2nd half)	19/09/2023	21/09/2023	176,088	152,789	0
SIMAC TANNING-TECH	19/09/2023	21/09/2023	235,569	0	0
VISCOM ITALIA	04/10/2023	06/10/2023	161,593	0	0
HOST MILANO	13/10/2023	17/10/2023	1,385,301	567,858	0
EXPOFERROVIARIA	03/10/2023	05/10/2023	39,760	16,717	0
EICMA	07/11/2023	12/11/2023	698,327	227,270	256,910
- MADE EXPO	15/11/2023	18/11/2023	265,129	69,160	58,175
GEE GLOBAL ELEVATOR/SMART BUILDING	15/11/2023	17/11/2023	208,356	0	47,478
SICUREZZA	15/11/2023	17/11/2023	69,856	67,525	26,961
MILANO AUTO CLASSICA	17/11/2023	19/11/2023	129,217	0	77,426
MILAN GAMES WEEK & CARTOONICS	24/11/2023	26/11/2023	97,320	71,672	102,374
ARTIGIANO IN FIERA	02/12/2023	10/12/2023	1,087,875	142,819	825,861

Compared to the previous year, **the increase in consumption of both electricity and thermal energy is mainly attributable to the increase in square metres of exhibition space sold.** In this regard, however, it should be noted that the incidence per square metre decreased compared to the previous year. Extraordinary maintenance works aimed at improving plant efficiency, such as the installation of inverter units on the AHUs (Air Handling Units) in pavilions 13-15 and 22-24 of the fieramilano exhibition site and the replacement of the air-conditioning system with pulse technology in the receptions of these halls have been rescheduled, and will commence from the year 2024. Likewise, the completion of the replacement of the conventional lighting fixtures with LED technology for the two-level pavilions 8-12 16-20 is planned for the financial year 2024.

Fuel consumed by the company vehicle fleet (GJ)

	2019	2020	2021	2022	2023
Diesel	2,592	1,718	1,956	2,473	1,680
Petrol	4	17	46	285	1,491
Natural gas	0	0	0	63	21
Total	2,595	1,735	2,002	2,821	3,192

The overall fuel consumption of the corporate fleet in 2023 shows an increase compared to 2022, back in line with pre-Covid levels.



WASTE MANAGEMENT

In 2023, **Fiera Milano**, together with **Fiera Milano Congressi** and **Nolostand**, turned waste management into a **strategic mission to mitigate the environmental impact** of exhibition sites and the related activities. A commitment crystallised in the **Waste Management Policy**, testifying to a corporate culture deeply rooted in respect for the environment. The companies worked to pursue continuous improvement in the management of municipal and special waste produced, applying the **principles of separate waste collection directly in the exhibition site and work spaces**.

Since 2019, there has been a **9% reduction in waste**, from 10,448 tonnes in 2019 to 9,493 tonnes in 2023.

Particular attention was paid to the policing of the sites and the **phenomenon of waste being abandoned by third parties** during the set-up and dismantling phases. In fact, historical waste collection data showed that around 40% of the quantities handled are attributable to this phenomenon. Sometimes it is very evident that the type and quality of this waste does not reflect the activities carried out in the exhibition site.

In 2023, a **strategic action** was concluded in this regard, which will contribute to the containment of the phenomenon of abandonment and at the same time facilitate the handling of materials by stand builders in the exhibition sites: an agreement was established with a waste management service company (called Environmental Manager) to which exhibitors and/or stand builders can turn to deliver their waste produced during the set-up and dismantling of exhibition stands. The Company has a fixed sales space in the Rho exhibition site, within the Service Centre, in order to be able to respond to customer needs in a timely manner. The Environmental Manager can provide immediate support to workers in the exhibition site and promote sector-specific good practices.

As it continues to evolve and adapt to regulations, Fiera Milano has implemented **dedicated technical training for its employees**, emphasising the importance of optimal waste management. This path not only follows the principles of separate waste collection in accordance with local regulations, but also extends to choosing suppliers who share the same sustainable vision, encouraging the reuse and recycling of materials.

In the Rho exhibition site, Fiera Milano follows the principles of separate waste collection valid in the municipal area for all individual waste fractions produced in its overall activities: waste produced in offices, refreshment areas and exhibition pavilions is separated into individual containers (bags or bins). Similarly, Fiera Milano Congressi and Nolostand apply the waste separation rules in force in the municipalities of Milan, Lainate and Rho respectively. Separation allows individual fractions to be sent to specific recovery and recycling operations and promotes the production of reclaimed materials, which can replace raw materials for new production. According to the principles and priorities set out in the most modern European legislation, the group companies adopt rewarding criteria when choosing their suppliers and give priority to material re-use and waste recovery activities.

Most of the waste produced by Fiera Milano within the Rho exhibition site is **urban waste** such as: organic waste (wet), plastics, paper and cardboard, glass and aluminium, undifferentiated residual waste, which are collected and sent to the respective authorised facilities by the public collection service provider. The containers/bins are placed in specially equipped collection areas, which are the loading point for public service vehicles. These collection areas are “activated” based on the activities (exhibitions, events, opening of permanent or temporary refreshment points, etc.) taking place at the exhibition site and are shown on plans dedicated to the individual exhibitions, made available to the organising offices and exhibitors.

Special waste, as a minority share of municipal waste, is handled by transport and recovery/disposal suppliers, authorised to carry out this activity.

In 2023, Fiera Milano continued the process of replacing and improving the old facilities dedicated to the management of waste water generated by the brush washing activities available in the site and used by fitters engaged in the construction of exhibition stands. In accordance with the principles of efficiency, effectiveness and sustainable waste management, more efficient and high-performance facilities were built.

Initiatives carried out by Fiera Milano in 2023

<p>Promotion of separate waste collection and consequent reduction of unsorted waste collection</p>	<ul style="list-style-type: none"> ➤ Information booklets (constantly updated), available on the exhibitor portal and Customer Service offices to exhibitors, managers of refreshment points and organising offices, on methods of sorted waste collection, in different local areas, accompanied by plans of the collection points in these sites; ➤ Targeted meetings, organised by Fiera Milano and Fiera Milano Congressi with the various stakeholders, such as the companies that manage the refreshment outlets operating in the sites and the organising offices who are increasingly sensitive to the topic; ➤ Additional awareness-raising actions, also to be carried out directly during exhibitions/events, that can improve and consolidate visitor habits in the exhibition sites;
<p>The fight against littering in the exhibition site</p>	<ul style="list-style-type: none"> ➤ Application and updating of the operating practice for prevention and detection, involving relevant functions from across the company; ➤ Awareness-raising activities for all stakeholders (organisers, exhibitors and fitters) involved, with the monitoring of exhibitors' and fitters' activities regarding the management of waste produced during the set-up and dismantling of the stands; ➤ Presence in the exhibition site of the Environmental Manager – a waste management service company – to which exhibitors and/or stand builders may entrust the management of their waste; ➤ Implementation of management systems for the certification of the sustainability of events for numerous own or hosted exhibitions.

Fiera Milano Congressi

Similarly to that which occurs in the Fiera Milano exhibition site in Rho, the **majority** of the waste produced by Fiera Milano Congressi within the Milan exhibition site is **urban waste**, collected and sent to the respective plants by the public collection service provider. The containers/bins are placed in equipped collection areas, which are the loading point for public service vehicles. The collection areas are displayed on dedicated floor plans and made available to the organising offices and then to exhibitors. Again in 2023, Fiera Milano and Fiera Milano Congressi managed two different types of waste, distinguished by origin: waste for which the Company is classified as the “producer”, namely waste deriving from the exhibition site’s management activities or office-related waste, and waste left at its exhibition sites by exhibitors/stand builders/suppliers, for which the Company is classified as “holder”, undertaking to direct it to waste facilities. Fiera Milano Congressi has appointed its own authorised supplier to handle the minority share of special waste produced or for which it qualifies as holder.

Nolostand

In general, more than 90% of the waste produced by Nolostand in 2023 is special waste, while less than 10% is of the type that can be classified as urban waste (paper, cardboard, plastic, wood and mixed material packaging). As with Fiera Milano and Fiera Milano Congressi, the supplier for the operations of loading, transport and delivery to the plant is a specialised operator, duly authorised for waste management activities and assessed according to stringent technical parameters. Also in 2023, the company Nolostand devoted particular attention in the procurement of new fitting materials to aspects concerning the environmental sustainability of the products and the subsequent production/management of the resulting waste, supplementing the guidelines already adopted by the company. All suitable material is reclaimed at the end of each exhibition for re-use in future stands and the use of reusable materials (such as modular panels) is favoured at the design stage. The company, through an agreement with its integrated logistics partner, has invested in the use of a machine for cleaning the water-based paint that is applied each time it is used and the subsequent sanding of the

hollow core panels, so that they can be continuously reused and their service life doubled. Wooden fittings are always painted with water-based paints. The set-up activities carried out by Nolostand at the exhibition sites managed by Fiera Milano and Fiera Milano Congressi are entirely entrusted to third-party companies, which independently manage all the special waste deriving from their activities (paints, waste materials, packaging) as “producers”. Machinery for optimising packaging and reducing the use of consumables (straps and cellophane), made entirely of recyclable polyethylene, was also introduced in the warehouses. With a view to achieving environmental sustainability and optimising transfers, from January 2023 the company will manage a new warehouse adjacent to the Rho exhibition site, for the storage and processing of materials used for stand construction- This limits handling and the resulting environmental load. The waste produced at the warehouse and at the Rho offices is managed as part of the local public waste collection service.



The controlled supply chain collection of PET plastic

The year 2023 saw the continuation of the collaboration with the consortia recognised by the Ministry for the **controlled chain collection of PET plastic** from the water bottles sold at the exhibition sites. There are **three compactors dedicated to the collection of PET plastic**, separately from other types of polymer, at fixed positions along the central axis of the Rho exhibition site. This plastic is collected and sent, in a controlled food chain, to the recovery plants of the PET circuit, for the production of secondary raw material (R-PET), which is then used to produce new packaging for food use. Fiera Milano is promoting the initiative with the organising offices and plans during 2024 to expand the number of compactors present during exhibitions. Through a loyalty circuit dedicated to all those who deposit bottles in the eco-compactors, **Fiera Milano engages visitors with rewards**, e.g. shopping vouchers for each bottle inserted, creating strong engagement for sustainable development.



The overall production data of the Group's companies, collected from 2019 onwards, showed that the **undifferentiated residual fraction** is the predominant type and has historically accounted for about 30% of all waste produced. In 2023, the value increased slightly to 35% and corresponds to approximately 2.4 kg of waste produced per square metre of exhibition space, which governs the activity to which the production of waste for the companies of the Group is related. In the course of the analysis of the data collected for 2023, the values for the years 2019 and 2022 were in fact taken as reference values. The values for the years 2020 and 2021 were considered unrepresentative, as they were conditioned by the contingent situation of that period resulting from the pandemic. The overall figures for the Group's total production of urban and special waste describe an apparent interruption of the downward trend that started in 2019, with an increase of approximately 13% in quantities in 2023 compared to the year 2022. The development of these overall values is substantially linked to the change in the annual exhibition areas. **Compared to 2019 (pre-pandemic year) a 9% reduction was recorded.** In fact, the production values, recalculated based on the square metres of exhibition floor describe a production value of about 7 kg/sq.m., maintained over time from the production of about 11 kg/sq.m. valued in 2018. The analysis of the quantitative data for individual waste types describes an increase in the quantities of hazardous waste produced in 2023, based on the square metres of exhibition floor. However, the predominance of waste produced – about 99% – is non-hazardous in nature and 60% of the total quantities are sent to material recovery operations. The remaining 40% of the total is used for energy recovery activities (predominant) and residual to other disposal operations.

The definition of 'disposal', in fact, recently updated in the GRI standards, considers only the recovery of the materials as a recovery operation, while activities that chemically or thermally transform the waste and make it no longer available for subsequent use (destruction of materials) are considered disposal activities. Hazardous waste mainly consists of waste paints and varnishes, most of which has been left behind in the exhibition sites, with the next biggest quantities directly produced by the Group. In contrast to most other fractions, waste paints and metallic varnishes, together with the aqueous suspensions resulting from the washing of painting equipment, show a slight increase in quantity compared to 2022; The increase in the quantities of wood pieces generated was more pronounced, also influenced by the disposal of some materials in the year 2023. The total value of the separated waste collection generated in 2023 is 65%.

The overall production data of the Group companies are shown in the following tables.

Waste by composition, hazardous and non-hazardous in tonnes (t)²

TYPE OF WASTE	2019	2020	2021	2022	2023
	WASTE PRODUCED (t)	WASTE PRODUCED (t)	WASTE PRODUCED (t)	WASTE PRODUCED (t)	WASTE PRODUCED (t)
Packaging made of paper, cardboard, plastic, wood and mixed materials	6,198	633	1,444	4,756	4,169
<i>non-hazardous</i>	6,198	633	1,444	4,756	4,168
<i>hazardous</i>	0	0	1	0	1
Metals	89	48	263	33	84
<i>non-hazardous</i>	89	48	263	33	84
<i>hazardous</i>	0	0	0	0	0
Paints, varnishes and aqueous suspensions	319	59	112	361	504
<i>non-hazardous</i>	193	34	74	290	429
<i>hazardous</i>	126	25	38	71	74
Discontinued equipment	9	0	5	19	8
<i>non-hazardous</i>	8	0	0	17	5
<i>hazardous</i>	2	0	5	2	3
Wood, glass, plastic, paper and cardboard	650	469	764	677	1,270
<i>non-hazardous</i>	650	469	764	677	1,230
<i>hazardous</i>	0	0	0	0	40
Unsorted municipal waste	3,108	522	1,335	2,499	3,324
<i>non-hazardous</i>	3,108	522	1,335	2,499	3,324
<i>hazardous</i>	0	0	0	0	0
Other	74	10	50	61	134
<i>non-hazardous</i>	74	10	50	60	132
<i>hazardous</i>	0	0	0	1	2
TOTAL (t)	10,448	1,741	3,974	8,406	9,493
<i>non-hazardous</i>	10,321	1,717	3,930	8,332	9,373
<i>hazardous</i>	127	25	44	74	120
% <i>non-hazardous waste</i>	98.8%	98.6%	98.9%	99.1%	98.7%
<i>hazardous waste</i>	1.2%	1.4%	1.1%	0.9%	1.3%

² The figures in the table exclude waste generated at the sites in Rome, since their quantities are not considered significant in the context of the Group.

Waste by composition, directed to recovery and disposal in tonnes (t)³

	2019		2020		2021		2022		2023	
	WASTE FOR RECOVERY R3 R5 R9 R13(t)	WASTE FOR DISPOSAL D15 R1(t)	WASTE FOR RECOVERY R3 R5 R9 R13(t)	WASTE FOR DISPOSAL D15 R1(t)	WASTE FOR RECOVERY R3 R5 R9 R13(t)	WASTE FOR DISPOSAL D15 R1(t)	WASTE FOR RECOVERY R3 R5 R9 R13(t)	WASTE FOR DISPOSAL D15 R1(t)	WASTE FOR RECOVERY R3 R5 R9 R13(t)	WASTE FOR DISPOSAL D15 R1(t)
Packaging made of paper, cardboard, plastic, wood and mixed materials	6,198	0	633	0	1,444	0	4,756	0	4,169	0
<i>non-hazardous</i>	6,198	0	633	0	1,444	0	4,756	0	4,168	0
<i>hazardous</i>	0	0	0	0	1	0	0	0	1	0
Metals	89	0	48	0	263	0	33	0	84	0
<i>non-hazardous</i>	89	0	48	0	263	0	33	0	84	0
<i>hazardous</i>	0	0	0	0	0	0	0	0	0	0
Paints, varnishes and aqueous suspensions	0	319	0	59	32	80	67	294	72	432
<i>non-hazardous</i>	0	193	0	34	0	74	0	290	0	429
<i>hazardous</i>	0	126	0	25	32	6	67	4	72	3
Discontinued equipment	9	0	0	0	5	0	19	0	8	0
<i>non-hazardous</i>	8	0	0	0	0	0	17	0	5	0
<i>hazardous</i>	2	0	0	0	5	0	2	0	3	0
Wood, glass, plastic, paper and cardboard	650	0	469	0	764	0	677	0	1,269	1
<i>non-hazardous</i>	650	0	0	0	764	0	677	0	1,230	0
<i>hazardous</i>	0	0	0	0	0	0	0	0	39	1
Unsorted municipal waste	0	3,108	0	522	0	1,335	0	2,499	0	3,324
<i>non-hazardous</i>	0	3,108	0	522	0	1,335	0	2,499	0	3,324
<i>hazardous</i>	0	0	0	0	0	0	0	0	0	0
Other	74	0	10	0	50	0	58	3	70	64
<i>non-hazardous</i>	74	0	10	0	50	0	58	2	69	63
<i>hazardous</i>	0	0	0	0	0	0	0	1	1	1
TOTAL (t)	7,021	3,427	1,161	581	2,559	1,415	5,610	2,796	5,672	3,820
<i>non-hazardous</i>	7,019	3,301	1,161	556	2,521	1,409	5,541	2,791	5,556	3,816
<i>hazardous</i>	2	126	0	25	38	6	69	5	116	4
% <i>non-hazardous waste</i>	110%	96%	100%	96%	99%	100%	98.8%	99.9%	98.0%	99.9%
<i>hazardous waste</i>	0%	4%	0%	4%	1%	0%	1.2%	0.1%	2.0%	0.1%
% <i>sent for recovery</i>	67%		67%		64%		66.8%		59.8%	
% <i>sent for disposal</i>	33%		33%		36%		33.2%		40.2%	

³ The figures in the table exclude waste generated at the sites in Rome, since their quantities are not considered significant in the context of the Group.



A virtuous example inspired by the circular economy

Acknowledging the high significance that flooring has in the exhibition industry in terms of environmental impact, Fiera Milano continued the **partnership** already started in 2017 **with Montecolino S.p.A.**, a leading European company for the production of flooring, coverings and textile materials, with the goal of **recovering and reusing the carpet laid during the exhibitions.**

During 2023, in fact, a total of 364,020 kg of carpeting was collected at the Rho (Milan) site alone, corresponding to approximately 1,122,000 sqm of processed surface area, all sent for recycling thanks to the virtuous management system implemented by Montecolino for Fiera Milano.

As a result of this synergy, an **innovative and sustainable exhibition display proposal emerged**: display panels, called Wèps, and low-environmental impact furnishings, created by using carpeting recycled from the previous exhibitions.

The carpet is reduced in volume and transformed into densified granules, qualifying it as a secondary raw material. The **possibilities for panel recycling are endless**, since at the end of the exhibition, the panel can be reclaimed and become a new panel with the same production process, according to the principles of the circular economy. Customised waste bins were created from the Wèp panel, and, together with Nolostand, a first **series of prototypes was created to show other types of furniture** (seats, tables, desks) that can be used for building pre-furnished and customised stand. Other solutions are currently being studied regarding the use of Wèp in order to make the Fiera Milano exhibition sites increasingly sustainable: one of the most important of these is certainly that of being able to use the Wèp panel as a fully customisable stand wall, with graphics printed by direct UV printing on the panel itself, or the solution that sees it used for exhibition signage, recyclable at every exhibition according to the customer's needs.

The importance of this innovative recovery system was highlighted in a **study by the University of Brescia**, according to which 1,083,620 kg of CO₂ and the equivalent of 49,255 trees were saved in 2022 with this project.

The initiative is a significant example of **circular economy within the exhibition world** and confirms Fiera Milano's role as a promoter of the sustainable development of business through the involvement of key stakeholders along the entire value chain.



WATER

Although it has a minor impact on its own activities, Fiera Milano, like other energy carriers, also monitors and strives to **make water consumption more efficient**. The commitment to reducing environmental impacts is also reflected in the conscious and sustainable use of water resources within the exhibition sites.

The water supply for the fieramilano exhibition site comes from two distinct sources: drinking water through the **municipal water network** and groundwater by drawing from the **seven extraction wells**, for all other uses for which drinking water is not required, such as heat pumps, air conditioning systems, irrigation systems, water for sanitary use, fire-fighting systems, ornamental ponds. In this regard, it should be noted that the area in which Fiera Milano operates is not considered water-stressed, according to the World Resources Institute's Aqueduct Water Risk Atlas ⁴.

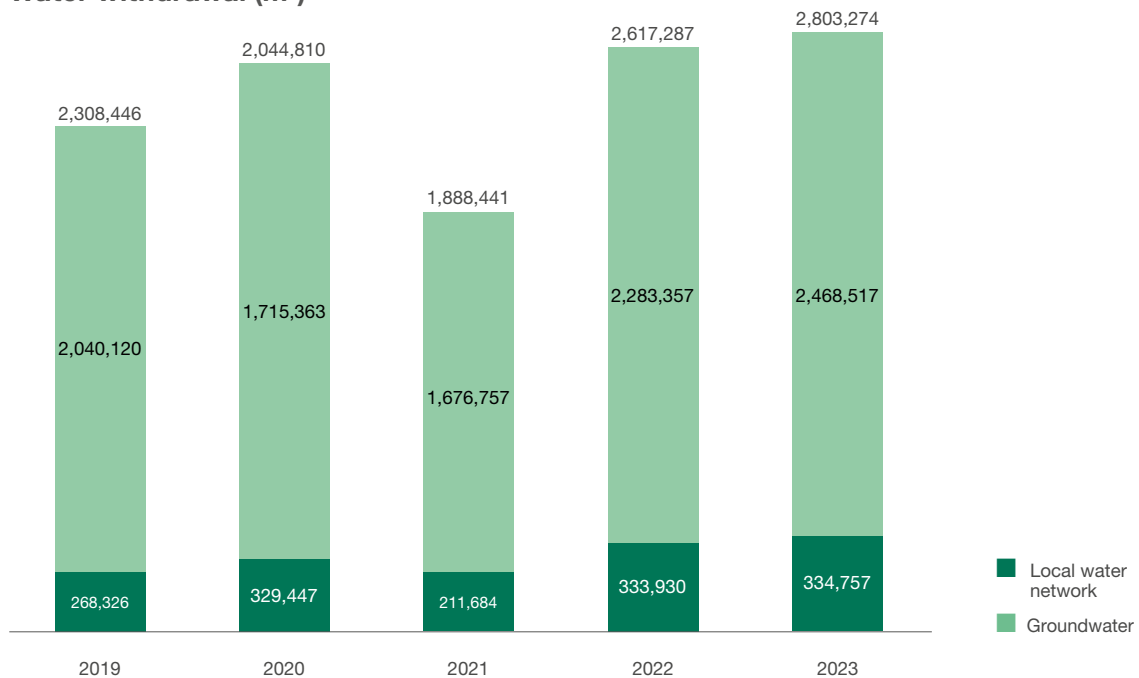
The water drawn from the extraction wells and used for the air-conditioning systems with well water cooling is returned to surface water after passing through a lamination tank to allow the temperatures to be lowered and any heavy residues to be removed.

With regard to actions designed to reduce water consumption, here are some of the main actions already undertaken since 2016:

- reducing the flow time on the timed-flow taps;
- adding aerators to the taps;
- reducing the quantity of water in toilet cisterns from 12 to 9 litres.

Allianz MiCo and the Nolostand facilities only use drinking water from municipal water sources.

Water withdrawal (m³) ⁵



The annual variation in water consumption is largely due to the work sites present at the exhibition sites to carry out energy efficiency improvement activities, maintenance and to re-roof the initial lot of pavilions in which the photovoltaic system is to be installed on the Rho exhibition site and the work site at pavilions 1-2 in City.

⁴ <https://www.wri.org/resources/maps/aqueduct-water-risk-atlas>

⁵ The calculation was carried out according to the GRI 303-3 standard, i.e. including water withdrawal data. It should be noted that the value of the withdrawals from municipal water sources refers to the quantities used and discharged, as Fiera Milano has no industrial processes on site; while the groundwater is partly used and partly re-injected as it is used for irrigation and air conditioning.

PROTECTING BIODIVERSITY

Protecting **biodiversity** and **natural capital** has become a global priority in the context of the current environmental crisis. In this context, the Fiera Milano Group stands out for its concrete commitment to preserving the ecosystems and the variety of species present in the areas in which it operates.

By implementing targeted measures, the Group aims to actively contribute to the conservation of biodiversity, addressing environmental challenges and promoting the sustainability of its activities.

15
LIFE
ON LAND



SDG 15 of the 2030 Agenda aims to **protect and restore the terrestrial ecosystems**: use **forests sustainably**, halt **desertification** and land degradation, safeguard **biodiversity**.



The urban apiary of Allianz MiCo

In December 2019, Allianz MiCo Congress Centre opened an urban apiary with a view to helping an endangered species to flourish, and to benefit the surrounding environment (especially the green space of CityLife), so helping defend and spread biodiversity. Bees are a canary in the coalmine when it comes to air quality. And living here, they produce about 40 kg of honey a year for Allianz MiCo, which it gives away to its customers.



Sustainability in the choice of materials and products for fittings

With regard to the choice of materials and products, Nolostand requires its suppliers to favour **goods and products that are free from substances harmful to people and the environment**.

For example, all **wood** material must come from **sustainably managed forests** and have been legally obtained.

The material used must also have been **certified FSC or PEFC**, or have equivalent certifications.

For any non-certified material, the supplier must indicate the species, quantity and origin, enclosing a declaration guaranteeing the legality of the supply and the traceability of the supply chain.



SUSTAINABLE MOBILITY

In the context of **promoting environmental sustainability**, Fiera Milano's commitment to **promoting good practices related to mobility in the various phases of the event life cycle** is part of this. During the organisation and set-up phase, the main impacts arise from the procurement of goods and equipment. During the course of the exhibition, the impacts focus on the movement of participants to and from the exhibition site. At the end of the exhibition, the impacts are represented arise in relation to the removal of the materials used. The impact of the Fiera Milano Group's employees and suppliers should be considered as falling across the entire spectrum of the various phases. The Security department is responsible for overseeing the activities, which are listed below.

Pre-exhibition

During the pre-exhibition phase, **planning work was done on the services provided by the local and traffic police** on the basis of historical data for the previous edition of the exhibition. **Coordination meetings are also held with police forces** and key mobility players to discuss the scale of services required and to plan preventative and/or corrective actions based on predicted traffic flows and the required security standards. If requested by the organisers, **a collective taxi service is planned and arranged**. The existing work sites and potential strikes that could reduce the mobility offering are also monitored.

Exhibition in progress

Control systems for incoming/outgoing exhibitors and visitors, as well as a monitoring and parking management support system are employed at all exhibitions. A system of signs directs vehicle flows to the car parks with the highest number of available spaces or to the least congested Fieramilano exits. For exhibitions with high/very high attendance, the Traffic Coordination and Control Centre is activated with the presence of coordinators and patrols from the Local Police and Traffic Police to control the access road to Fieramilano. Furthermore, the infomobility system means that information on the service status of traffic, flights and public transport are processed, validated and circulated in real time. In 2023, preventive and real-time mobility information was made available on the company Intranet, product sites and Digital Signage monitors, in full integration with the ongoing implementations by the IT department. A so-called logbook is compiled, in which the main reports and events noted during the influx and outflow of exhibitors and visitors are collected, as well as mobility data (car occupancy coefficient, hourly car occupancy figures in car parks, maximum contemporaneity time and aggregate number of cars/total day, transits at pedestrian and driveway entrances). During the evening disassembly phase, the activities and checks are planned by the exhibition security personnel and by the local police and/or traffic police. In 2023, aerial traffic control was introduced, using a drone that flies over the exhibition site, transmitting real-time images to the traffic control centre to facilitate police coordination.

Post-exhibition

During the period following the exhibition, logistics data are collected and checked, **exhibition debriefings** are written and any necessary corrective/improvement actions are implemented. The historical data collected is also used to develop forecasting models for subsequent editions of the same or similarly large exhibitions. The Group adopts a series of initiatives aimed at reducing any environmental impacts connected with mobility. An **exchange of information between Fiera Milano S.p.A., Trenord and ATM** was formally established in 2020 in order to ensure the most effective possible management of the flows of people relating to exhibitions with a significant impact on local public transport and on the use of the area and the facilities at nearby stations.

Product transport




The logistics management within the Fieramilano exhibition site is provided by a **third-party supplier which uses forklifts. Fifty hybrids forklifts are currently in operation** (diesel + electric). Product transport includes the transport of materials required for setting up the stands and of the exhibited products. In the case that an exhibitor uses Nolostand's stand-fitting services, the material transport is managed by the Group. The location of **Nolostand's warehouse, about 10 kilometres from the fieramilano exhibition site**, makes it possible to optimise the transportation of materials and the labelling process of all material, and the installation of a wifi network within the warehouse to handle the stored material and for the procedures in place to manage the stock by the personnel employed, improves the material management and order preparation processes.

In the case that an exhibitor uses a third-party supplier, the transport of stand-fitting materials is the responsibility of the individual stand fitter/exhibitor. The transport of the exhibited products is, in all cases, the responsibility of the exhibitor.

Promoting sustainable mobility among its stakeholders

By offering incentives, partnerships with sustainable mobility service providers and effective communication, the Fiera Milano Group strives to create a favourable and inclusive environment that makes it easy and convenient for event participants, as well as its employees, to choose environmentally and community-friendly transport alternatives.

Mobility services provided for exhibitors, visitors and employees

 <p>Exhibitors</p>	<ul style="list-style-type: none"> › Car sharing (six vehicle spaces with two electric vehicle-charging stations at Porta Est and three vehicle spaces at Porta Sud for endothermic engine vehicles) › During some exhibitions, at the request of the Organiser, car sharing, shuttle services to airports, city centres, shuttle services › Collective taxi at the request of the Organiser › Taxi fares for connections to Milan airports › Electric car rental in the Rho exhibition site › 8 electric charging stations for customers/suppliers/exhibitors
 <p>Visitors</p>	<ul style="list-style-type: none"> › Car sharing (for exhibitors) › During some exhibitions, at the request of the Organiser, car sharing, shuttle services to airports, city centres, shuttle services › Possibility to charge electric vehicles in the multi-storey car parks of the exhibition sites and at Allianz MiCo › Collective taxi at the request of the Organiser › Taxi fares for connections to Milan airports › Electric car rental in the Rho exhibition site › 8 electric charging stations for customers/suppliers/exhibitors
 <p>Employees</p>	<ul style="list-style-type: none"> › Car sharing (as above for exhibitors) › Company car pooling for work-related trips of medium to long duration/distance › Charging stations for electric cars: 15 double electric charging stations for employees › Company agreement for the provision of discounted annual season tickets for public transport services › 204 company bicycles for use within the exhibition sites › Electric car rental in the Rho exhibition site



Electric vehicle charging stations

Promoting greener and more sustainable transport solutions is a priority for the Fiera Milano Group, which is committed to increasingly reducing the environmental impact of its exhibitions and actively contributing to climate action.

With this in mind, **8 new double electric charging stations have been installed for employees, customers, suppliers and exhibitors**, equally divided between the Lombardy East and Lombardy West (Fiera Milano-Rho) areas, thus enriching the existing infrastructure with **7 double electric charging stations reserved for Fiera Milano personnel**, who, from March 2024, will be able to use a charging service at advantageous prices, after an initial period of six months in which they will be able to use the charging stations at no cost (for more details see Focus 'Green mobility: Electric charging stations for Fiera Milano employees', chapter 'A business increasingly built around people').

Furthermore, in order to further encourage sustainable mobility also among visitors, in the spaces of Car Park P4 in the Fiera Milano - Rho exhibition site there are already **8 electric charging stations**, realised by Apcoa, TheF Charging and Fiera Parking (a company of Fondazione Fiera Milano), **powered by 100% renewable energy** and open even on days when there are no exhibitions or events, of two different types:

- 6 *Quick* charging stations: for exhibition visitors who have several hours available to charge their vehicles;
- 2 *Fast*, DC charging points: for travellers passing through who need to charge their vehicle in 20-30 minutes.

In favour of non-polluting mobility, the Allianz MiCo Congress Centre has also set up a **charging station for electric cars, comprising 4 double charging stations with 8 free-use charging points**.



Car sharing and car pooling

MEANS OF TRANSPORT [Km/year]	2021	2022	2023
Company car pooling (work to work) ⁶	25,271	43,522	43,810

⁶ The car fleet remained unchanged from 2019 to 2021, but there was a significant reduction in the number of kilometres travelled due to the suspension of exhibitions owing to the Covid 19 emergency in the first six months of the year, following the suspension of travel and the introduction of working from home.

Number of entrances to exhibition sites



MEANS OF SET-UP AND DISMANTLING	2021	2022	2023
FIERAMILANO			
	67,000	146,000	168,735
FIERAMILANOCITY			
	1,000	3,730	2,100



CARS	2021	2022	2023
FIERAMILANO			
Exhibitors	48,000	79,000	104,652
Visitors external car parks	228,000	233,000	392,419
FIERAMILANOCITY ⁷			
Exhibitors and Visitors	3	826	4,405

217,988

NUMBER OF CARS/SMALL VANS

of employees and suppliers entering the Fiera Milano and Fiera Milano City exhibition sites in 2023

The trends in the total number of vehicles at the exhibition sites varies significantly depending on whether or not there are biennial and/or triennial exhibitions in the exhibition calendar. The data do not include conventions managed by Fiera Milano and Fiera Milano Congressi.

Thanks to the installation of metal detectors with people-counting devices at the entrance gates, a model was developed in 2020 to estimate the distribution of means of travel used by visitors, that is to determine the percentage of visitors travelling to Fieramilano-Rho by private and public transport. In 2023, there was an increase in the use of public transport to the detriment of the use of private vehicles for visitors, in line with the pre-Covid period.

Estimated distribution of means of travel used by Fiera Milano visitors

	2021	2022	2023
Private vehicle	49%	50%	46%
Public transport	51%	50%	54%

⁷ Since September 2021, Pavilions 3 and 4 of the city's fieramilanocity exhibition site have been included in the management of the Allianz MiCo congress centre.



Home-work travel plan: mobility for Fiera Milano Group employees

Since 2003, Fiera Milano has been monitoring the systematic travel of employees through the **completion of a Work-Home Transfer questionnaire (s)**. Also thanks to the information and indications deduced from the questionnaires, **the Home-Work Travel Plan** is then drawn up, which proposes initiatives and tools designed to reduce the use of private cars in favour of public and collective transport solutions with a reduced environmental impact, and to promote road safety.

The questionnaires set in 2022 revealed that **73% of Milan and Rho site employees live in the province of Milan and, of these, 60% live in the municipality of Milan**. With regard to the average home-work modal distribution, the **use of private transport (54%)** predominates that of the **public transport (29%)** and green transport types, mainly because it guarantees greater autonomy with respect to working hours.

Furthermore, as many as **96% of those who use private vehicles are the driver and only 14% carry one or more passengers**.

In 2022, as a consequence of the change in transport habits due to the measures for the prevention of COVID-19 infection, AMAT (Agenzia Mobilità Ambiente e Territorio in Milan and in Città Metropolitana) also confirmed the trend, noting a reduction in the number of local public transport season tickets activated under company agreements over the two-year period 2022-2023.

In 2024, the Group plans to:

- **finalise and complete the drafting of a Sustainable Mobility Policy** and a **Sustainable Mobility Plan** to monitor ongoing initiatives and the progress of new projects;
- continue the **training activities and awareness-raising initiatives in relation to road safety for employees**: a road safety course with Polstrada, brief road safety information bulletins on the company intranet, information point and focus groups to provide training and information on sustainable mobility at work and at home, organisation of/participation in sustainable mobility events, such as car-free, bike challenge and company car pooling test-drive days.

