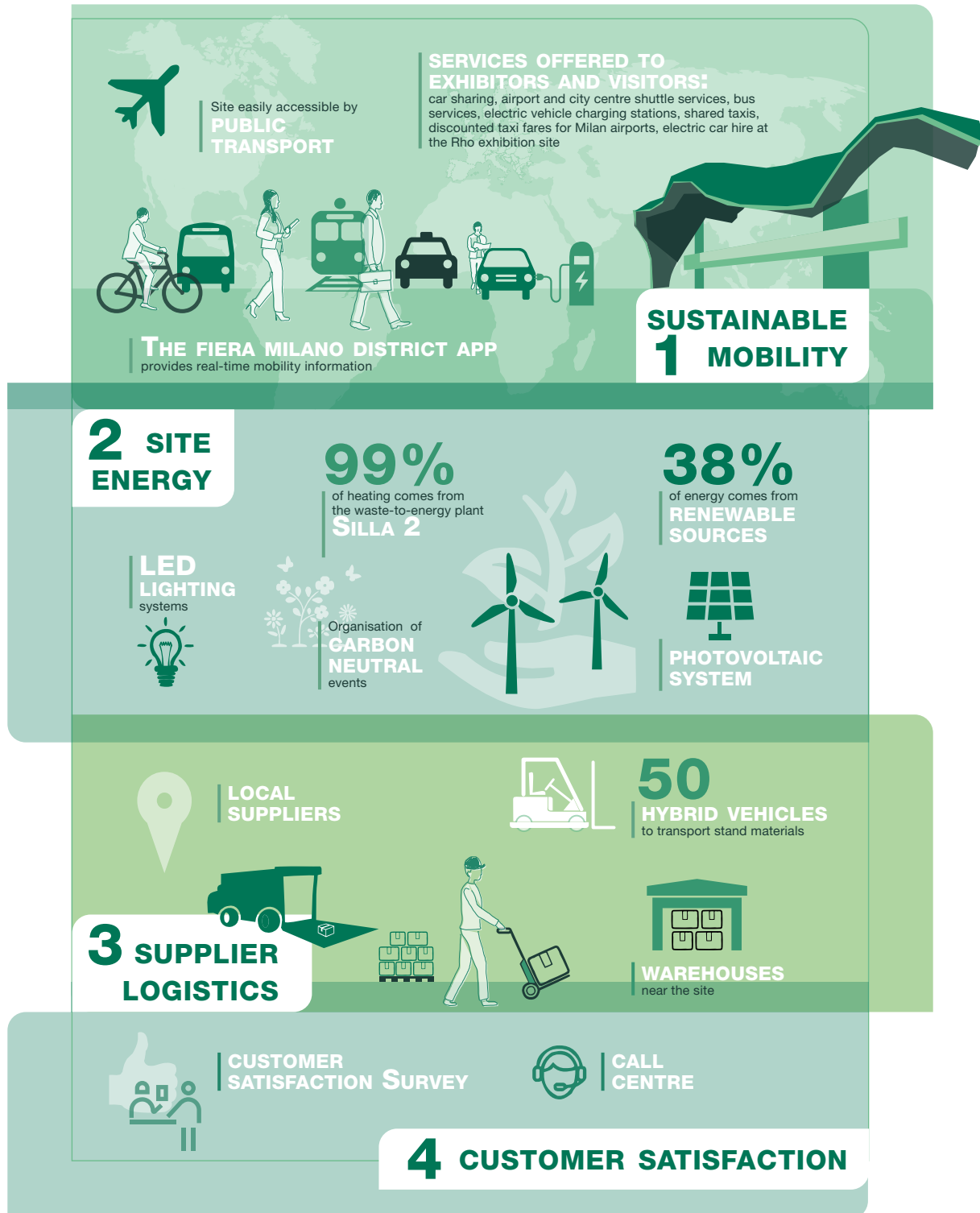
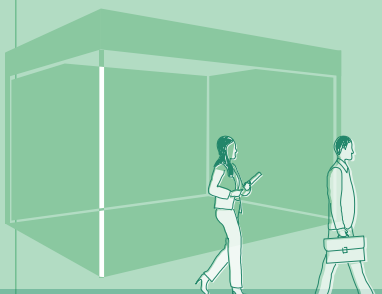


ONE OF EUROPE'S MOST SUSTAINABLE EXHIBITIONS SITES AND CONGRESS CENTRE

Fiera Milano: one of the most sustainable exhibition sites in Europe

According to the United Nations Environment Programme – UNEP 2009, a sustainable event should be understood as any event that is: "designed, planned and implemented in a way that minimises negative impact on the environment and leaves a positive legacy for the host community". As Fiera Milano is also ISO 20121 certified (Sustainable Event Management System), it designs and delivers events with a particular focus on environmental, economic and social issues.





100%
in 2023
RECOVERED CARPET

SUSTAINABLE SIGNAGE
environmentally friendly materials:
reboard, plp, frontfree

SUSTAINABLE STANDS
laminated honeycomb panels, use of screws eliminated, reusable materials, water-based paints

5 Eco-DESIGN OF STANDS

6 WASTE

SORTED WASTE COLLECTION

STAKEHOLDER AWARENESS

PREVENTION AND CONTROL
to combat littering on the sites

3 ON-SITE COMPACTORS
dedicated to PET plastic collection

PLASTIC FREE
elimination of single-use plastic products (with the exception of water bottles) in favour of biodegradable products

0-KM PRODUCTS
use of local, seasonal, organic and ethical ingredients, drinks and food

CHARITABLE PROJECTS
donation of food surpluses during the event and donation of food and primary goods during the war in Ukraine

7 CATERING

TRAFFIC COORDINATION AND CONTROL CENTRE

VIDEO CAMERAS

ALARMED FENCES, GUARDS, FIRE-FIGHTING PERSONNEL AND EQUIPMENT

MEDICAL ASSISTANCE
tailored to each individual event and provided by the Italian Red Cross

METAL DETECTORS
at the entrance and

ROAD BLOCKERS
to protect pedestrian areas

8 HEALTH AND SAFETY

Disabled people **CAN PARK FOR FREE IN THE CAR PARKS** and have their parking meter ticket written off

SCOOTERS OR TRADITIONAL WHEELCHAIRS CAN BE HIRED FOR A FEE to assist persons with disabilities or reduced mobility

FIERACCESSIBLE PROGRAMME

LIMITED MOBILITY AND MAPS
tactile paving surfaces

9 DIVERSITY & INCLUSION