



FIERA MILANO

FIERA MILANO: CLARIFICATIONS ON NEWS PUBLISHED BY MEDIA

Milan, 25 January 2022. In relation to reports appeared in the press, Fiera Milano S.p.A. ("**Fiera Milano**" and/or the "**Company**") confirms that a series of in-depth analyses are underway by the management and advisors, to set up a potential partnership between the Company and Fiere di Parma.

In this regard, it should be noted that at present the potential transaction has not yet been subject to resolution by the Corporate Bodies of the respective companies as the appropriate checks are still in progress regarding the feasibility of the deal.

The Company will continue to monitor the information and any updates shall be announced appropriately according to the applicable rules.

Fiera Milano

Fiera Milano is the domestic market leader and one of the main integrated operators worldwide in the exhibition and congress sector. The Group manages the leading exhibition site in Italy and dominates events in numerous manufacturing sectors: fashion, publishing, furniture and furnishings, home and lifestyle, mechanical tooling industry, tourism, professional hospitality, food, plant engineering and energy, construction and art. Specifically, the business of the Group is focused on the management, organisation and hosting of exhibitions and other events through ensuring the availability of equipped exhibition space, project support and related services. Its offer is completed by engineering services, stand-fitting services – for both pre-fabricated and customised stands – stand-fitting technical and logistic services, as well as a multichannel platform that includes web content and congresses.

Fiera Milano has been listed in the STAR segment of the Mercato Telematico Azionario, today Euronext Milan, of the Italian stock market since 2002.

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