



FIERA MILANO

FIERA MILANO: PUBLICATION OF AN INTEGRATION OF THE NOTICE OF CONVENING OF SHAREHOLDERS' MEETING

Milan, 20 March 2020. Fiera Milano S.p.A. (“**Fiera Milano**”) announces that an integration of the Notice of Convening and its Abstract of the Ordinary Shareholders' Meeting convened on 20 April, 2020 - in a single call - have been made available today at the Company registered office and at the operational and administrative headquarters.

The integration provides that, due to the COVID-19 epidemiological emergency and pursuant to article 106, paragraph 4 of Decree Law issued on 17 March, 2020, no. 18, any person entitled to attend the Shareholders' Meeting must be represented by Computershare S.p.A., appointed for this purpose by the Company to act as Authorized Representative pursuant to Article 135-*undecies* of the Consolidated Law on Financial Intermediation (TUF). Participation in person or by granting a proxy to third parties is not allowed.

The proxy form to the Authorized Representative must be attached to an e-mail message to be sent to ufficiomilano@pecserviziitolit.it, copy of which can be anticipated to ufficiomi@computershare.it, by the end of the second trading day before the date set for the Shareholders' Meeting (i.e. 16 April 2020).

The aforementioned documents are also available on the Company website www.fieramilano.it, in the Investors section, and on the authorised storage system www.emarketstorage.com.

Fiera Milano

Fiera Milano is the domestic market leader and one of the main integrated operators worldwide in the exhibition and congress sector. The Group manages the leading exhibition site in Italy and dominates events in numerous manufacturing sectors: fashion, publishing, furniture and furnishings, home and lifestyle, mechanical tooling industry, tourism, professional hospitality, food, plant engineering and energy, construction, art, and sailing. Specifically, the business of the Group is focused on the management, organisation and hosting of fairs, exhibitions and other events through ensuring the availability of equipped exhibition space, project support and related services. Its offer is completed by engineering services, stand-fitting services - for both pre-fabricated and customised stands - stand-fitting technical and logistic services, as well as a multichannel platform that includes specialist publications, web content and congresses.

Fiera Milano has been listed in the STAR segment of the Mercato Telematico Azionario of the Italian stock market since 2002.

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