



FIERA MILANO

FIERA MILANO: MARCO PACINI APPOINTED CHIEF OPERATING OFFICER

Milano, 1 September 2020. Fiera Milano S.p.A. communicates that, effective today, Mr. Marco Pacini has been appointed Chief Operating Officer. Mr. Pacini will retain his responsibilities as Chief Financial Officer and Manager responsible for preparing the company accounts.

The main responsibilities of the Chief Operating Officer include services to organisers, exhibitors e visitors, Fiera Milano Media activities, security and management of exhibition sites, together with Procurement and ICT services. Institutional Affairs will report to the Chief Operating Officer, together with a functional line coordination with the Chairman of the Board of Directors, too.

Fiera Milano

Fiera Milano is the domestic market leader and one of the main integrated operators worldwide in the exhibition and congress sector. The Group manages the leading exhibition site in Italy and dominates events in numerous manufacturing sectors: fashion, publishing, furniture and furnishings, home and lifestyle, mechanical tooling industry, tourism, professional hospitality, food, plant engineering and energy, construction, art, and sailing. Specifically, the business of the Group is focused on the management, organisation and hosting of exhibitions and other events through ensuring the availability of equipped exhibition space, project support and related services. Its offer is completed by engineering services, stand-fitting services - for both pre-fabricated and customised stands - stand-fitting technical and logistic services, as well as a multichannel platform that includes specialist publications, web content and congresses.

Fiera Milano has been listed in the STAR segment of the Mercato Telematico Azionario of the Italian stock market since 2002.

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