



**FIERA MILANO**

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### ***FIERA MILANO: CONCLUSION OF RIGHTS OPTION CAPITAL INCREASE***

**Milano, 29 January 2016.** Fiera Milano announces the conclusion of the rights option offer to shareholders of a maximum no. 31,126,821 newly issued ordinary shares in Fiera Milano (the “**Shares Offered**”), relating to the paid capital increase approved by the Extraordinary Meeting of Shareholders of 31 July 2015.

During the rights option offer period, which began on 30 November 2015 and ended on 18 December 2015 (the “**Offer Period**”), no. 39,693,856 option rights were exercised for the subscription of no. 29,770,392 ordinary shares, equal to 95.64% of the total number of Shares Offered, representing a total value of Euro 66,834,530.

In accordance with article 2441, paragraph three, of the Italian Civil Code, in the sessions of 22, 25, 26, 27 and 28 January 2016, no. 1,808,572 unexercised option rights were offered on the Stock Market (the “**Stock Market Offer**”) giving rights to the subscription of a total number of 1,356,429 ordinary shares, equal to 4.36% of the ordinary shares offered, representing a total value of Euro 3,045,183.

During the Stock Market Offer period no. 280,000 unexercised rights were sold and, subsequently no further shares offered were subscribed for.

The share capital of Fiera Milano, equal to Euro 42,445,141, composed of 71,917,829 shares, with no nominal value, is unchanged compared to the press release issued to the market on 13 January 2016.

The information prospectus relating to the offer of rights options for ordinary shares in Fiera Milano, as well as the supplement to the information prospectus are available to the public at the Company’s registered office and administrative headquarters, and in the Investor Relations/Capital Increase section of the Company’s website [www.fieramilano.it](http://www.fieramilano.it) and also on the website [www.emarketstorage.com](http://www.emarketstorage.com) managed by BIt Market Services S.p.A.

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