

MASSIMO DE TULLIO, CHIEF FINANCIAL OFFICER OF THE FIERA MILANO GROUP, APPOINTED EXECUTIVE WITH STRATEGIC RESPONSIBILITIES

Milan, 13 November 2024 – The Board of Directors of Fiera Milano S.p.A. ("**Fiera Milano**" and/or the "**Group**"), leader in Italy and one of the main integrated operators in the world in the exhibition and congress industry, announces that today, Dr. Massimo De Tullio, Chief Financial Officer of the Fiera Milano Group and the Officer Responsible for the preparation of corporate accounting documents, has been appointed Executive with Strategic Responsibilities.

The appointment of Dr. De Tullio aligns with the strategic evolution of the activities managed by the Administration, Finance & Control Department, in line with the recent initiatives undertaken by the Group.

The Chief Financial Officer will in fact be responsible for ensuring the proper planning and implementation of the growth initiatives outlined in the Strategic Plan 2024/2027 and its integrated Sustainability Plan, as well as full compliance with sustainability regulations, including the implementation of the European Corporate Sustainability Reporting Directive ("CSRD"), which requires the Group to align with the new European Sustainability Reporting Standards ("ESRS"), outlining a pathway for the progressive adoption of mandatory transparency regulations on sustainability.

Dr. Massimo De Tullio assumed the role of Chief Financial Officer and Officer Responsible for the preparation of corporate accounting documents on 13 June 2023. Previously, since 2018, he held the position of Group Planning & Control Director at Fiera Milano. As of today, Dr. De Tullio does not hold shares in the Company.

It is further noted that Francesco Conci, Chief Executive Officer and General Manager, and Roberto Foresti, Deputy General Manager, are also qualified as Executives with Strategic Responsibilities within the Group.

Fiera Milano

Fiera Milano is the domestic market leader and one of the main integrated operators worldwide in the exhibition and congress sector. The Group manages the leading exhibition site in Italy and dominates events in numerous manufacturing sectors: fashion, furniture and furnishings, home and lifestyle, mechanical tooling industry, tourism, professional hospitality, food, plant engineering and energy, construction and art. Specifically, the business of the Group is focused on the management, organization and hosting of exhibitions and other events through ensuring the availability of equipped exhibition space, project support and related services. Its offer is completed by engineering services, stand-fitting services as well as a multichannel platform that includes web content and congresses. Fiera Milano has been listed in the STAR segment of the Euronext Milan stock market since 2002.

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