

CLARIFICATIONS REGARDING THE RECENT PRESS NEWS

Milan, 7 March 2023 – In relation to the recent press news regarding the finalization of a transaction with Fiere di Parma S.p.A. ("Fiere di Parma"), aimed at creating a common European exhibition platform in the agro-food sector (the "Transaction"), Fiera Milano announces that – following the outcome of the negotiations between Fiera Milano and Fiere di Parma announced in a press release of 13 October 2022 – the Shareholders' Meeting of Fiere di Parma will be called to resolve a share capital increase involving 576,587 ordinary shares for a total value of Euro 16.5 million, equal to 18.5% of the share capital of Fiere di Parma, reserved for subscription by Fiera Milano and to be released through the contribution in kind of the TuttoFood business unit. Fiera Milano specifies that, following the decisions that will be taken by the Shareholders' Meeting of Fiere di Parma, the finalization of the Transaction will in any case be subject to the approval of the Board of Directors of Fiera Milano. Further updates will be communicated to the market in the manner and within the terms established by the applicable legal provisions.

Fiera Milano

Fiera Milano is the domestic market leader and one of the main integrated operators worldwide in the exhibition and congress sector. The Group manages the leading exhibition site in Italy and dominates events in numerous manufacturing sectors: fashion, publishing, furniture and furnishings, home and lifestyle, mechanical tooling industry, tourism, professional hospitality, food, plant engineering and energy, construction and art. Specifically, the business of the Group is focused on the management, organisation and hosting of exhibitions and other events through ensuring the availability of equipped exhibition space, project support and related services. Its offer is completed by engineering services, stand-fitting services as well as a multichannel platform that includes web content and congresses. Fiera Milano has been listed in the STAR segment of the Euronext Milan stock market since 2002.

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