

This notice contains a true translation in English of the notice in Italian related to “Avviso di deposito della relazione illustrativa del Consiglio di Amministrazione di Fiera Milano S.p.A. in merito alle proposte concernenti i punti all’ordine del giorno dell’assemblea straordinaria degli azionisti convocata per il giorno 31 luglio 2015, in unica convocazione”. For any difference between the two texts, the Italian version of the notice shall prevail upon the English version.



**FIERA MILANO**

Fiera Milano SpA - Registered office: Piazzale Carlo Magno, 1 - 20149 Milan - Italy  
Operational and administrative office: S.S. del Sempione, 28 - 20017 Rho (Milan) - Italy  
Share Capital: Euro 42,147,437.00 fully paid

Companies Register, Tax Reference and VAT no. 13194800150 – Economic Administrative Register 1623812

**NOTICE OF PUBLICATION OF EXPLANATORY REPORT OF THE BOARD OF DIRECTORS OF FIERA MILANO S.P.A. REGARDING THE PROPOSALS ON THE AGENDA OF THE EXTRAORDINARY MEETING OF SHAREHOLDERS CONVENED IN A SINGLE SITTING FOR 31 JULY 2015**

It is noticed that the Explanatory Report of the Board of Directors of Fiera Milano S.p.A. – prepared in accordance with article 125-ter of Legislative Decree no. 58 of 24 February 1998 and article 72 and in accordance with appendix 3A of the Consob Regulation no. 11971 of 14 May 1999, subsequently amended and expanded – regarding the proposals on the agenda of the Extraordinary Meeting of Shareholders of Fiera Milano S.p.A. convened in a single sitting, for 31 July 2015, has been made available to the public at the registered office and at the operational and administrative headquarters of Fiera Milano S.p.A. in Rho (Milan), S.S. del Sempione, 28. The documentation is also available on the website [www.emarketstorage.com](http://www.emarketstorage.com) managed by Bit Market Services S.p.A. and on the Company website [www.fieramilano.it](http://www.fieramilano.it) in the Investor Relations/Corporate Governance/ Shareholders' Meeting section.

Rho, 8 July 2015